



Amazon launches its best sounding Echo Dot 5th Gen at an introductory price of INR 4,999

March 2, 2023



- With redesigned audio architecture, Echo Dot 5th Gen offers clearer vocals and deeper bass than the previous generations
- With Ultrasound Motion Detection, customers can set up their Echo Dot to automatically turn on compatible lights on entering the room
- With in-built ambient temperature sensor, customers can set up smart home routines to automatically switch on compatible AC when it gets too warm inside
- With new tap gesture controls, customers can simply tap to pause or resume music, and snooze alarm



Bangalore, India— 2 March 2023—On Alexa's fifth Anniversary in India, Amazon announced the launch of the all-new Echo Dot 5th Gen with improved audio, Ultrasound Motion Detection, temperature sensor, and tap gesture controls - available at an introductory price of INR 4,999, between 2nd to 4th March 2023. The Echo Dot 5th Gen is the best sounding Echo Dot yet, that offers clearer vocals and up to double the bass than its previous generations. With in-built Ultrasound Motion Detection and temperature sensor that allows customers to set up helpful smart home routines with compatible electronics to 'automatically switch on the room lights on entering the room' and 'automatically switch on AC if the room gets too warm', respectively.

The Echo Dot is Amazon's bestselling smart speaker. Customers can just use their voice and ask Alexa in English, Hindi and Hinglish –to play music, jokes, games, control smart home appliances, set timers, add items to lists, create reminders, pay bills, and more.

"The new Echo Dot advances our best-selling Echo line of products. We have now upgraded the audio experience and brought motion detection and temperature sensors to the smart speaker. Customers can leverage new capabilities for a truly ambient experience where tech simply fades in the background - like walking into a room and it lights up like magic", said **Parag Gupta, Director and Country Manager for Amazon Devices India**. "Customers have loved our Echo smart speakers and I am certain the new Echo Dot will delight customers, and enhance their entertainment and smart home experiences".

Listen to millions of songs with clear vocals, deeper bass and bigger sound

Echo Dot 5th Gen's redesigned audio architecture features a custom full range driver and the highest excursion speaker of any Echo Dot, delivering clear vocals and up to double the bass of the previous generation—all within the same size and spherical form factor. Customers can just ask Alexa to play their favorite songs from free and subscription-based music streaming services such as Hungama, Spotify, JioSaavan, Amazon Prime Music, Apple Music, and others. Customers can also play music from their smartphones on the Echo Dot via Bluetooth.

With Ultrasound Motion Detection, customers can automate their day by creating smart home routines such as have Alexa turn on compatible-lights or play music when you enter the room.

The new Echo Dot comes with an in-built temperature sensor that can sense room temperature. Customers can use this feature to set up helpful routines such as automatically turn on compatible-AC when it gets too warm inside or turn it off when it gets too cold—a perfect feature to sleep comfortably.

Pause and resume music with new tap gesture controls

Echo Dot 5th Gen has an accelerometer that enables tap gesture controls, so customers can simply tap the top of the device to pause and resume music, dismiss timers, or end Alexa-to-Alexa calls.

Powered by the A22 Neural Edge processor, Echo Dot enables more experiences to be processed on the edge— resulting in even faster Alexa responses and tap gestures.

Personalise Alexa privacy settings

Echo devices are designed with your privacy in mind and include multiple layers of privacy controls. Echo devices include a microphone on/off button and the ability to view and delete your voice recordings. To learn more about privacy controls, visit <http://www.amazon.in/alexaprivacy>.

Availability, pricing, and offers

Echo Dot 5th Gen is priced at INR 5,499, and will be available at an introductory price of INR 4,999 during Alexa's anniversary celebrations on 2nd, 3rd & 4th March'23 on [Amazon](#), and online and offline stores of [Croma](#), [Reliance Digital](#), [Poorvika](#), and others. Visit [this page](#) between 2nd to 4th March 2023 to discover deals on Echo, Fire TV, and other Alexa enabled devices.

Echo Dot 5th Gen comes in three colour variants: Black, Blue, and White.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire TV, Amazon Echo, and Alexa are some of the things pioneered by Amazon. For more information, visit www.aboutamazon.in and follow [@AmazonNews_IN](#).