



Amazon.in Great Indian Festival 2022 – Deals Reveal

September 29, 2022

- **Shop from 11 lakh sellers and 2 lakh local stores:** The Great Indian Festival (GIF) celebrates lakh of sellers, offering crores of products to customers on Amazon.in, including unique products from Indian SMBs and local stores
- **Launches across categories:** Customers will enjoy more than 2,000 new product launches and exciting offers across categories including Grocery, Fashion & Beauty, Smartphones, Large appliances & TVs, Consumer Electronics, and more
- **Exciting from* leading partner banks** such as SBI Bank; 10% Instant discount on SBI Credit & Debit Cards & EMI Transactions, no-cost EMI on Debit & Credit Cards, exciting offers from other leading Credit/Debit Cards, and much more
- **Buy more, Earn more:** Customers can earn virtual “Diamonds” by shopping, watching free entertaining videos on miniTV, playing Games on FunZone & using Amazon Pay, and redeem them for exciting rewards
- **Great Savings for MSMEs:** MSME buyers can save big on their business purchases with GST invoice, bulk discounts, and exclusive deals on a wide range of commercial selection on Amazon Business
- **Exciting New Titles on Prime Video** across genres and languages

Bengaluru, September 21, 2022: Amazon.in's biggest festive celebration the 'Amazon Great Indian Festival 2022' brings a host of deals & offers on products from lakhs of sellers, Small & Medium Businesses (SMBs), and popular brands. Customers can get exciting deals on the widest selection of products from top brands across categories including smartphones, appliances, consumer electronics, fashion & beauty, groceries, Amazon Devices, home & kitchen, and more. Customers will also have the opportunity to shop from a range of products from Amazon sellers under various other programs such as [Amazon Launchpad](#), [Amazon Saheli](#), [Amazon Karigar](#), as well as top Indian and global brands across categories and great offers extended by lakhs of small businesses.

The Great Indian Festival would include over 2,000 new product launches and a wide selection from top brands such as Samsung, iQOO, Mi, Redmi, Apple, OnePlus, LG, Sony, Colgate, boAt, HP, Lenovo, Fire-Boltt, Noise, Hisense, Vu, TCL, Acer, Allen Solly, Biba, Max, PUMA, Adidas, American Tourister, Safari, Maybelline, Sugar Cosmetics, L'Oreal, Bath and Body Works, Forest Essentials, Nivea, Gillette, Tata Tea, Huggies, Pedigree, Himalaya, Hasbro, Omron, Philips, Daawat, Aashirvaad, Tata Sampann, Surf Excel, Eureka Forbes, Havells, Story@Home, Ajanta, Wipro, Prestige, Butterfly, Milton, Solimo, The Sleep Company, Yonex, Nivia, Hero Cycles, Bosch, Black+Decker, HIT, Trust Basket and many more.

Win More, Shop More with Amazon Pay: Customers get a chance to win up to INR 7,500 in rewards during the Great Indian Festival. All they need to do is shop on Amazon.in or pay bills, recharge their phone, and add or send money using Amazon Pay to unlock a variety of festive deals which can be redeemed on shopping during the Great Indian Festival. Moreover, a customer who is making his/her first Amazon Pay transaction on bill payments, recharge, and more will get INR 50 back. Additionally, to make festive shopping easy and more rewarding, customers who apply for the Amazon Pay ICICI Bank credit card can enjoy rewards up to INR 2,500 as a welcome offer, and those who sign-up for Amazon Pay Later can get flat INR 150 back along with instant credit up to INR 60,000 basis eligibility. All new Amazon Pay UPI sign up's will get 10% cashback up to INR 50, while those gifting their loved ones Amazon Pay Gift Cards can enjoy up to 10% cashback on each purchase.

The Great Indian Festival starts on September 23, 2022 while Prime members will get 24 hour early access starting midnight September 22.

Here are some top deals & offers by participating sellers this 'Amazon Great Indian Festival'

Smartphones and Mobile Accessories

- Up to 40% off on Smartphones and Accessories with offers on bestselling models across all price bands.
- Smartphones starting INR 5,489 and mobile accessories starting INR 49.
- Mobile Dhamaka offers total benefits up to INR 1500 where customers can get free earphones up to INR 1,290 on select budget smartphones and free screen replacement.
- **OnePlus devices at attractive prices** - Bumper savings of up to INR 11,000 with additional exchange offers of up to INR 10,000 on select devices. Customers can now avail up to 9 months of No Cost EMI. The OnePlus 10R 5G and OnePlus 10 Pro 5G will be available at INR 32,999 and INR 61,999 respectively (includes additional discounts of up to INR 6,000 with SBI bank cards). This Diwali the newly launched OnePlus 10R 5G Prime Edition will be available at INR 29,499 including bank offers and Amazon Pay cashback. Get the OnePlus Nord CE 2 Lite 5G starting at INR 16,999 including INR 1500 bank cashback. OnePlus Nord CE 2 5G comes with 65W SuperVOOC Fast charging starting at INR 21,999 including INR 1,500 Bank cashback and OnePlus Nord 2T 5G starting from INR 26,499 including bank cashback of INR 2,500.
- **Xiaomi phones starting at just INR 6,499** - The newly launched Redmi 11 prime 5G comes with a 50MP AI Triple Camera and India's first Helio G99 and will be available for INR 11,999. Redmi A1, another new launch that comes with Mediatek Helio A22 and a 8MP dual camera and leather texture design will be available for INR 5849. Get up to 15% off on Redmi 9 Activ, Redmi 9A Sport and Redmi Note 11 Series this Amazon Great Indian Festival.
- **Great deals on Samsung Smartphones** - Samsung Galaxy M13 with attractive features such as 50 MP triple camera, 6000 mAh battery, FHD+ display and upto 12 GB expandable RAM will be available at its lowest price ever of INR 8,499. The Samsung Galaxy M33 5G will be available during this Great Indian Festival with starting price of INR 11,999. The

Samsung Galaxy M53 with features such as 5G, sAmoled 120 Hz display and Segment best 108 MP camera will be on offer at INR 19,999. Get the Samsung Galaxy S22 at INR 52,999 with features such as Nightography camera and snapdragon 8 Gen 1 processor with a discount of 38%. Savings on Samsung S20 FE 5G wherein the flagship smartphone will be available at a flat 64% discount at INR 26,999. Newly launched Samsung M32 Prime with 64MP camera and FHD+ sAmoled 90Hz refresh display will be available for INR 10,499 with a free 3-month Amazon Prime membership.

- **iQOO Smartphones starting from INR 11, 499** - The newly launched iQOO Z6 Lite 5G with World's first SD 4 Gen 1 processor will be available at INR 11,499. The iQOO Neo 6 5G will be available at an attractive price of INR 25,999. Customers will now be able to the iQOO Z6 44W at INR 11499 and iQOO Z6 5G at INR 14,499. Customers can get their hands on the powerful iQOO 9 and iQOO 9 Pro at INR 35,990 and INR 56,990. iQOO Z6 pro will be available at a low price of INR 17,999. On select iQOO models there will be up to 9 months of no cost EMI along with 6 Months of free screen replacement.
- **New and exciting offers on realme devices starting from INR 5799** - realme narzo 50i, with an octa-core processor will be available for INR 5,799. realme narzo 50i prime will be launched at an attractive price of INR 6,999. Both these models will come with a free boAt earphone worth INR 1,290. The realme 50A prime that comes with FHD+ display, 50 MP triple camera and a sport light design will be available for INR 8,999. The 5G models from realme namely realme narzo 50 5G and realme narzo 50 Pro will start from INR 11,999 and will also come with discounts up to INR 1,500 on Amazon Pay.
- **Get the iPhone 12** for INR 39,999 during Prime Early Access. The price is inclusive of bank offers, coupons, and Amazon Pay cashback. In addition to the above offers, customer can also avail Amazon Pay Rewards worth INR 2,000 on iPhone 12.
- **Great deals from Tecno** - The Tecno Spark 9 with power packed features like 7GB expandable RAM smartphone will be available at INR 7,289. The Tecno Camon 19 pro mondrian, India's first multi-color changing smartphone with 64MP RGBW Lens and OIS will be available for customers at INR 16,499. Tecno pop 5 LTE, the bestseller from Tecno portfolio will be available at INR 5,489. Both these models will come with a free boAt earphone worth INR 1,290.
- **Mobile accessories** - Headsets will be available for the first time ever starting at INR 99. Powerbanks will be available starting INR 549 while cases & covers will be available starting INR 49. Cables & chargers will be available starting at just INR 49.

Large Appliances & TVs

- This festive season **upgrade your TV**, choose from 350+ TVs at the lowest prices. Get up to 70% off on TVs & appliances with an additional cashback of up to INR 10,750 on cart value, no-Cost EMI starting INR 291/month, and next-day installation for select brands with safe, scheduled deliveries.
- Get an extended warranty only at 99 for complete appliance protection for a complete 1 year. Upgrade your home by exchanging your appliance and get up to 14,000 off.
- **Price of the year on washing machines** starting 5,999; Upgrade your home with front load washing machines at the price of top load washing only starting 15,999. Buy top loads at a price of semi-automatics starting from INR 10,499.
- Side-by-side refrigerators starting INR 39,999, with exchange offers up to INR 14,000
- Double door refrigerators starting INR 16,990 and no-Cost EMI for up to 24 months.
- Get a freebie worth INR 499 with every single door refrigerator
- Split air conditioners starting INR 14,999; never before price on an inverter split air conditioner. The most energy efficient ACs 4 & 5 Star ACs at affordable prices starting from INR 20,999.
- 5-in-1 Convertible ACs starting from INR 27,490 and smart ACs for your modern home from INR 28,999.

Kitchen Appliances

- Dishwashers starting INR 10,999
- Microwaves starting INR 4,290
- Up to 70% off on Chimneys | Starting INR 4,999

Consumer Electronics

- Up to 80% off on Electronics & accessories | Up to 24 months No Cost EMI | Up to INR 30,000 off on exchange | Save up to INR 10,000+ Amazon Coupons

Laptops & Desktops

- Up to 40% off on laptops
- Up to 24 months of No Cost EMI, up to INR 30,000 off on exchange. Coupons of up to INR 10,000
- Extended warranty worth starting INR 99
- Laptops ever entry level starting at INR 18,000
- Accessories up to 5,000 free on a gaming laptop
- Dell New G15 5511 Gaming Laptop at INR 64,990 | Free Earphones worth INR 3,000| 12 months No Cost EMI| Extra 5000

off on Exchange

- MSI Gaming Crosshair 15 Gaming Laptop at INR 114,990 |Free gaming mouse worth INR 3,649 |50% off on Logitech combo of Gaming Mouse, keyboard, and headset | 12 months No Cost EMI| Extra 5000 off on Exchange
- Buy MSI Katana GF76 Gaming Laptop at INR 79,990 | free gaming keyboard worth INR 3,499| 50% off on Logitech combo of Gaming Mouse, keyboard, and headset. 12 months No Cost EMI| Extra 5000 off on Exchange
- MSI Gaming GF63 Thin, Intel 11th Gen Gaming Laptop at INR 109,990 |Free Bluetooth speaker worth INR 2,999 & 50% off on Logitech combo of Gaming Mouse, keyboard, and headset No Cost EMI| Extra 5000 off on Exchange

Headphones & Soundbars

- Up to 80% off on Audio Products
- Wide selection of Headphones at affordable prices - Truly wireless headphones from boAt, Sony, Boult, Bose, Noise, and others starting at INR 599
- Never seen before deals on Soundbars starting INR 1,999 from brands like JBL, boAt, Blaupunkt, and Zebronics with free doorstep installation on select soundbars
- Best ever prices on Premium Noise Cancellation headphones
- Up to 50% off from Sony, Bose, JBL, and Sennheiser; Sony WF 1000 XM4; Bose QC 45
- Wireless neckbands starting INR 499 from boAt, noise, Zebronics, and Boult
- Portable Bluetooth speakers starting INR 499 (or up to 65% off) from Boat, Zebronics, Blaupunkt
- Other Offers - Get Audible and Kindle memberships on select audio products |Get the same day delivery on 200+ products| Play Audio Quiz and win up to INR 10,000 ! | Save More - Get up to 12 months No cost EMI on select audio product

Wearables

- Smartwatches Starting INR 899.
- Best deals on smartwatches from top brands Noise, Boat, Firebolt with latest features Amoled Screen, 100+ Sports modes, BT Calling etc.
- Great Price on Apple Watch SE (GPS + Cellular) INR 23,999.
- BT Calling smartwatch from top brands including Noise, Fire-Boltt and boAt Starting at INR 1,399
- 20+ New Launches from Top Brands
- Xiaomi Smart Bulb free with Smartwatches from INR 3000 to INR 5000
- Extended Warranty at INR 99
- Complimentary Audible Membership for 4 months for Prime members? & 2 months for Non-Prime members? at INR 2 with every Smartwatch

Tablets & PC Accessories

- Up to 60% off on tablets
- Starting INR 9,499
- Free earphones worth Rs 999 on purchase of any tablet on Early Access & Day 1 of the Great Indian Festival
- Great price on Apple iPad (9th gen) at INR 25,999*, iPad Air (5th gen) at INR 46,999*
- Best prices for Samsung Tablets Galaxy A8 64 at INR 10,999*, Galaxy S7 FE at INR 27,999*
- India's first ever 6/128 GB tablet starting at INR 18,999
- Up to 80% off on Computer accessories from Logitech, Lenovo, Zebronics, and more
- 3000+ Deals
- Low prices on Webcams, UPS, and Work from home accessories.
- Up to 70% on gaming accessories from Redgear, Zebronics, and Cosmic Byte.
- Wireless gaming accessories starting at INR 799.

Cameras

- Up to INR 40,000 off on select premium Cameras from Canon Sony & Fujifilm with 12 months No cost EMI | Upgrade Prime membership for free on purchase of select DSLR & Mirrorless Cameras & Accessories
- Top Deals - Alexa-enabled smart security cameras starting at INR 1,399 from top brands - Zebronics, Mi, Tp-link, realme
- Find the perfect festival gift from Fujifilm's range of instant cameras & accessories starting at INR 299
- Wide range of tripods and ring lights for all your mobile photography needs starts at INR 297
- Looking for a lens for your Canon & Nikon Cameras- get up to 50% off on Lenses from Sigma
- Biggest price drop of the year on the Bestselling Vlogging Camera - Sony ZV1 with up to 12 months No Cost EMI
- Plan your upcoming travel and adventure with top rated action Cameras from goPro, insta 360 and Sjcam with up to 50% off

Printers

- Printers Starting INR 1,999| 12 months No Cost EMI| Rock bottoms prices for the year in printers
- Up to INR 7,000 off on ink tank printers from HP Canon, Epson
- Up to INR 10,000 off on all-in-one laser printers from HP, Canon

Musical Instruments

- Up to 80% off on Keyboards, Guitars, Microphones and more| Free Music Classes from White hat Junior with every instrument | Up to 12 months No Cost EMI, Same Day Delivery on Best Sellers
- Acoustic Guitars Set Starting from INR 1,699, Casio Keyboards Starting INR 2,899 Professional Microphones starting at INR 99, and many more deals.

Components & Networking

- Up to INR 9,000 off on high performance NVME SSD's, Processors, Graphics cards, RAMs & More
- Up to 80% on Routers| 12 Months No Cost EMI Routers Starting INR 299 from Top Brands, Tp-Link, D-Link, Netgear, Tenda & more | Routers with Best Performance & Top-Notch Security
- Just at INR 999 Wireless 4G dongle Devices from Top Brands starting INR 999| WiFi Anytime Anywhere

Amazon Fashion & Beauty

- Up to 50% - 80% off on fashion and beauty products
- 1000+ top brands, 9 lakh + styles, Easy 30 Days Returns
- Free delivery on First Fashion orders for new customers
- Amazon coupons - Save up to 15% extra on 20 Lakh+ styles
- Half price store | Flat 50% off
- Cashback - 20% off (up to INR 200 cashback) on orders of INR 500 and above on the first purchase of apparel, footwear, watches, jewelry, luggage, handbags & luxury beauty | 20% off (up to INR 200 cashback) on orders of INR 200 and above on the first purchase of beauty products
- Men's Clothing | 50-80% off from brands like Allen Solly, Van Heusen,
- Women's Clothing | 50-80% off from brands like BIBA, W for Women, Janasya, Vero Moda, ONLY, and more
- Footwear | 50-80% off from brands like Metro, Mochi, Bata, Red Tape, and more
- Luggage & Backpacks | 50-80% off from brands like American Tourister, Skybags, Tommy Hilfiger and more
- Watches & smartwatches | 50-80% off from favorite brands like Fossil, Titan, Timex, Fastrack and more
- Jewelry | 50-80% off from brands like GIVA, Yellow Chimes, Zaveri Pearls and more
- Handbags | 50-80% off from top brands like Lavie, Lino Perros, and more
- Kids fashion | 50-80% off from brands like Hopscotch, max, United Colors of Benetton and more
- Sunglasses & frames | 50-80% off from brands like Lenskart, Fastrack, Tommy Hilfiger and more
- Sportswear | 50-80% off from brands like Adidas, Puma, Skechers, Nike, and more
- Experience the 'Virtual Try On' feature on your favorite makeup products and get free beauty products automatically added to your cart on purchase of products from luxury brands like Forest Essentials, KAMA Ayurveda, L'Oreal Professional, Kimirica, and more.
- Beauty Deals | Up to 70% off from brands like Nivea, L'Oreal Paris, Plum, Dove, TRESemme, WOW Skin Science and more.
- Makeup | Up to 70% off from brands like SUGAR Cosmetics, Maybelline, MyGlamm, RENEE, and more.
- Professional beauty | Up to 30% off from brands like L'Oreal Professional, O3+, Schwarzkopf Professional and more
- Luxury Beauty Deals | Up to 60% off with minis starting at INR 295 from brands like KAMA Ayurveda, Forest Essentials, and more.
- Luxury Fragrances | Up to 55% from top brands like Jaguar, Nautica, Carolina Herrera and more
- Men's grooming | Up to 50% off
- Deos & perfumes | Min. 30% off
- Makeup Up nailcare | Up to 70% off on Lipsticks
- Hair Care | Up to 60% off on Hair Oils & Shampoos
- Skin Care | Up to 60% off on Moisturizers & Face Wash
- Combos & Kits | Up to 55% off on Gifts and Combos
- Flat 50% off on Festive makeup kits: Blue Heaven, Swiss Beauty, RAS Luxury
- Eyeshadow palettes: Up to 70% off, Makeup revolution and Swiss Beauty

Groceries, Daily Essentials & Personal Care

- Up to 50% off + Flat INR 250 cashback
- Deals starting Re. 1
- Free and Fast Delivery for Prime on Amazon Fresh

- Up to 65% off on daily essentials products across Grocery, Healthcare, Baby, and Pets on Amazon.in
- Up to 60% off on sweets and chocolates like Haldiram's, Cadbury, Ferrero Rocher, and more on Amazon.in
- Up to 10% extra savings on 60,000 products with repeat delivery & free shipping - Subscribe & Save on Amazon.in
- Up to 60% off on Baby Products like shampoos and lotions, strollers, walkers, carriers, wipes, and diapers on Amazon.in
- Up to 50% off on health & wellness products like Chyawanprash, vitamin supplements & ayurvedic products on Amazon.in
- Up to 50% off on sports nutrition products like whey protein, creatine, and more on Amazon.in
- Up to 40% off on cleaning essentials this festive season like floor cleaners, utensil cleaners, detergents, and handwash on Amazon.in
- Up to 65% off on a wide range of bestselling Pet Accessories, grooming & healthcare from brands such as Pedigree, Whiskas, Royal Canin, and more on Amazon.in

Home, Kitchen & Outdoors

- Up to 70% off | Home, Kitchen & Outdoors
- Starting INR 49 | Home, Kitchen & Outdoors
- Free Delivery on First Order
- Save up to 15% with coupons | Over 1 lakh products
- 15% cashback for first-time purchasers up to INR 200*
- Avail Buy More and Save More offers across 30,000 products
- No cost EMI | Up to 24 months* | Starting INR 150/month
- Customers' most loved home products | 4 star+ ratings, 250+ reviews
- Up to 50% off on Water Purifiers |Eureka Forbes, Kent, HUL & More| Exchange offer min INR 850 off* | Free Installation*| No Cost EMI starting INR 800*
- Mixer grinders starting INR 799 |Phillips, Prestige, Butterfly, Lifelong & more | Trusted products, Lowest prices
- Storage Containers from Cello Starting INR 199 | Wide range, Buy more save more
- Geysers & immersion rods starting INR 499 | Bajaj, Crompton, Havells & more | NCEMI up to 12 months
- Buy More, Save More across 30,000+ products from Home & Decor with Top Brands like Story@Home, Wipro, Kuber Industries
- Up to 70% off on Home Furnishing | Double bedsheets starting INR 199 | Top brands – Spaces, D'décor, Solimo, Story@Home, Haus & Kinder
- Revamp your Diwali Home look with Up to 80% off on Home & Décor | Curtains Starting INR 199 | Cushion Covers Starting INR 59 | Clocks, idols & more Starting INR 59
- Brighten up your Home with wide range of Diwali Décor products | Starting INR 59
- Great deals on Home Lighting essentials – Bulbs, Table lamps & more | Up to 50% off | Top Brands – Wipro, Philips, Syska
- Wide range of products for Diwali festive lighting | Starting INR 129
- Home Storage & Organization | Up to 70% off | Top brands - Kuber, Limetro, PrettyKrafts, Homestrap
- Arts & Crafts Supplies – Up to 80% off
- Up to 70% off on Garden & Outdoors | Starting Rs 99 | Unique & Wide Selection
- Up to 50% off on Gardening Tools & Essentials
- Up to 40% off Pest Control |Offers on Mosquito & Insect Repellants from Top Brands like Good Knight, HIT, All Out, Mortein & Baygon.
- Up to 70% on Mosquito Nets for King, Queen & Single Bed | Starting Price INR 599
- Up to 60 % on Live Plants, Seeds, Soil & Fertilizer | Unique and Wide Local Nursery Selection from top Brands | Starting INR 99
- Up to 50% off | Solar Lights, Power & Gadgets
- Up to 50% off | Water Pumps from brands like Kirloskar, Crompton, Havells & V- Guard | No Cost EMI starting INR 220/month

Furniture:

- Up to 85% off on Furniture & Mattresses| 350K+ selection, 2000+ deals, affordable prices, No Cost EMI up to 24 months
- Up to 75% off on Work from Home furniture| No Cost EMI starting INR 145/month
- Up to 70% off on Mattresses| No Cost EMI starting INR 370/month
- Up to 60% off on Sofas, coffee tables & more| No Cost EMI starting INR 390/month
- Up to 60% off on Beds, Wardrobes & more| No Cost EMI starting INR 355/month
- Up to 50% off on Dining Sets| No Cost EMI starting INR 560/month
- India's biggest mattress store| Explore 100 nights free trial from top mattress brands
- Up to 60% off on high quality premium selection | 1000+ deals| NCEMI
- Handpicked Quality Verified Furniture| 20+ quality checks, minimum 1-year warranty

Home Improvement:

- Up to 70% off on Home Improvement & Tools| 5000+ never-before deals, Top brands | Starting INR 25
- No Cost EMI starting at INR 250/month | 2000+ products
- Save Up to 15% extra via a coupon on 4 lakh+ products from Home Improvement & Tools
- Buy More Save More – Up to 10% extra off | 10,000 + Products
- Up to 70% off on Bath & Kitchen Fittings| Top brands like Kohler, Hindware, Grohe, Plantex, Alton, Hansgrohe |Wide Selection | No-Cost EMI starting at INR 250/month
- Cleaning Essentials starting INR 25 | Top brands like Scotch-Brite, Gala, Spotzero by Milton, Cello| Buy More Save More – Up to 10% extra off | Save up to Additional 15% off with coupons
- Up to 70% off on Power & Hand Tools | Top brands like Bosch, Stanley, Black & Decker, Asian Paints, iBell| No Cost EMI starting at INR 250/month | Save up to Additional 10% off with coupons

Sports & fitness:

- Up to 80% off on fitness & sports | Products starting INR 49 | Shop & Create your own home gym and play your favorite sport | Top Brands | Wide Range | Buy More Save More | Fast delivery of products.
- Up to 70% off on Treadmill & fitness bikes | Treadmills starting INR 7499 | Fitness Bikes starting INR 2,999 | No Cost EMI | On-Site Installation available | Offers from trusted brands: Lifelong, BeatXP, Reach, Sparnod, Cultsport, Maxpro, Durafit more.
- Up to 75% off on cycles and cycling accessories | Adult cycles starting INR 3,999 | No-Cost EMI on select models | Wide Selection of Top brands: Hero, Firefox, Hercules, Vector 91 & more.
- Up to 75% off, products starting INR 79 |Badminton, Cricket, football & other sports | Wide selection of top brands: Yonex, SG, SS, Nivia, Vector X & more.

Toys:

- Best-selling Toys starting just INR. 99
- Up to 80% off on Party games & decor
- Up to 70% off on Soft & Plush toys
- Up to 65% off on Games & Puzzles
- Up to 65% off on Scooters & Ride-ons
- Best prices on 5000+ deals
- Get up to 30% additional discount on Buy more get more offers across top brands
- New launch - Hasbro Super Electronic Banking

Books:

- Min 35% off on Box Sets
- Up to 70% off on Mythological Books
- Bestselling books starting INR 99
- Up to 60% off bestselling children's books
- Up to 50% off on books for upcoming exams
- Up to 50% off on Indian Language Books
- Up to 50% off on Fiction and non-fiction books
- Up to 50% off on College Textbooks
- Up to 40% off on School Books
- Up to 40% off on top new releases
- New launch - Amish Tripathi
- New launch - Michelle Obama
- By 2, get 5% off, buy 3, get 10% off
- 11,000+ coupons on trending books
- Up to 80% off on popular eBooks

Personal Care Appliances:

- 30-day Money back guarantee for Oral B
- No Cost EMI starting INR 5/day
- Amazon Specials from Mi, BBLunt, FitBit, Tagg, Philips & more
- Weighing scales starting INR 299

Video Games:

- FIFA '23 new launch | EA sports' final version of FIFA
- No Cost EMI on Dolby Atmos Enabled gaming headsets starting at INR 449/month
- Up to 55% on Video Games and Accessories.
- Video games starting at INR 99
- Xbox series X|S back in stock

Software

- Re. 1 deal on Bitdefender products
- Pocket FM audiobooks (Upto 75% off)
- Up to 70% off Software and antivirus
- Back in stock after a year | Additional 10% off on Microsoft Office
- Free BookMyShow Vouchers with Kaspersky Antivirus

Amazon Business

- Business customers on Amazon Business can save up to 28% extra with GST invoice and 40% more with bulk purchase discounts on their purchases across all categories & top brands.
- In addition to existing Amazon.in offers like Deals, Bank Discount, Coupon discount, Business customers will get additional discount up to 10% through Business exclusive deals on 8K+ products.
- Further, customers can avail discount on bulk purchase on 15K+ products through Quantity Discounts & Buy More Save More offers.
- Business Customers can spruce up their workspace at minimal cost through offers below. Register for Amazon Business for free to avail the offers!
- With Amazon Business you get:
 - Special 5% cashback for Business customers
 - Upto 30% off on Laptops
 - Up to 40% off on Desktops & Monitors
 - Up to 70% off on TV & Appliances
 - Up to 60% off on Office Improvement and Tools, Cleaning supplies

Enjoy biggest deals of the year on Echo devices and Alexa smart home combos

- Up to 55% off on Echo smart speakers, smart displays, and earbuds
- Up to 60% off on our best-selling smart speakers. Latest Echo Dot (4th Gen) at INR 2,449 and Echo Dot (3rd Gen) at INR 1,749
- Save BIG (72% off) to make your home smart with Alexa. Get the combo of Echo Dot (3rd Generation) + Wipro smart bulb for just INR 1,799
- Get Echo Dot (4th Generation) with Clock for just INR 3,149 (flat 42% off)
- Get Echo Show 5 for just INR 3,999 (flat 55% off)
- Echo Show 8 (2nd Gen) at just INR 7,499 (flat 46% off)
- Echo Buds (with wired charging case) at just INR 5,499 (flat 54% off)
- Get the Amazon Smart Plug for just INR 399 (80% off), when purchased with any Echo smart speaker

Festive offers on Fire TV and Kindle devices

- Save big on the best-selling Fire TV Stick, get it for just INR 1,999 (60% off)
- Flat 57% off on Fire TV Stick Lite, with all-new Alexa Voice Remote Lite. Get it for just INR 1,699
- Enjoy 4K cinematic experience with Dolby Vision and HDR10+, get the Fire TV Stick 4K for just INR 2,999
- Flat 46% off Fire TV Cube - the fastest, most powerful Fire TV streaming device. Get it for just INR 6,999
- Up to 63% off on Smart TVs with Fire TV built-in
- AmazonBasics 32 inches HD Ready Smart TV (with built-in Fire TV) at just INR 9,999 (63% off)
- Up to INR 4,000 off on Kindle eReaders
- Never Before Price on the newly launched Kindle Paperwhite 16GB - get it for just INR 12,099
- 20 lakh+ eBooks | Read on any device

Exciting offers on Alexa built-in devices

- Get up to 40% off on the wide range of smartphones with Alexa built-in.
 - Avail great deals on the bestselling mobiles- Redmi Note 11, Redmi K50i and the powerful Xiaomi 11 Lite NE 5G.
 - Get up to 48% off on the all new Alexa built-in smartwatch boAt XTEND TALK with BT calling.
- Enjoy up to 40% off on Alexa built-in laptops from top brands like HP & Lenovo

#JustAsk Alexa

Explore the Great Indian Festival with Alexa on your Amazon shopping app (Android only). Just say, "Alexa, take me to Great Indian Festival deals" or "Alexa, go to Dhanteras store" or "Alexa, go to new launches". Users can also pay utility bills by just saying "Alexa, pay my electricity bill" or book movie tickets by saying, "Alexa, book me a movie ticket"

Shop for handcrafted and heritage products from artisans & weavers from Amazon Karigar:

- Up to 80% off on Karigiri Sarees
- Up to 40% off on Suta
- Up to 30% off on Koskii
- Up to 70% off on Home Decor & Furnishing
- Up to 75% off on Handwoven Sarees & Kurtis
- Up to 65% off on Handcrafted Wooden Furniture & Toys
- Up to 70% off on Block Printed Home furnishing from BLOCKS OF INDIA
- Up to 70% off on Wooden Furniture from UHUD CRAFTS
- Up to 70% off on Handcrafted Home Decor from JH Gallery

Deals on products from women entrepreneurs from Amazon Saheli:

- Up to 80% off Women's clothing
- up to 50% Off on Health & Nutrition
- Up to 60% off Beauty Products
- Up to 70% off Home
- Up to 65% off Handbag & Clutches
- Up to 75% off on Party Supplies

Offers by small and medium businesses & Local Shops

- This festive season get the best deals on unique products from Indian Small Businesses | Up to 70% Off | Opportunity to earn and redeem diamonds

Deals on unique products from emerging brands from Amazon Launchpad:

- Up to 85% Off on baby products by Naughty Kidz
- Up to 15% Off on book products by Early8Years
- Up to 60% Off on automotive products by Control D
- Up to 50% Off on beauty products by Pink Woolf
- Up to 90% Off on BISS products by Control D
- Up to 80% off on health and personal care products by Control D
- Up to 65% off on grocery products by Eat Anytime
- Up to 80% Off on home improvement products by IMPOWER
- Up to 40% off on Kitchen products by Country Bean
- Up to 55% off on Lawn and Garden products by Indigenous Honey
- Up to 88% Off on personal care appliance products by Control D
- Up to 20% Off on Sports product by Trion Totte
- Up to 25% Off on home products by Indigenous Honey
- Up to 30% Off on pet products by Dogsee Chew
- Up to 20% Off on Toys by Chalk and Chuckles

Deals & offers from your favorite Local Shops:

- Up to 65% off on Women's Fashion wear from Brinns
- Up to 60% off on Men's Ethnic wear from Excellent Wear
- Up to 20% off on Makeup products from Incolor Cosmetics
- Up to 50% off on Skincare products from Incredible Man
- Up to 40% off on Furniture from BLACK OAK™
- Up to 17% off on Dry Fruits from Sindhi Dry Fruits
- Up to 47% off on Carpets from AAHAN CARPET
- Up to 56% off on home decor from FA GIFTS PVT LTD
- Up to 40% off on Serveware from Mirakii
- Up to 45% off on Kitchen Organisers and Storage from Luxansa
- Up to 50% off on Dinnerware from RenHomez
- Up to 50% off on Fashion Jewelry from VIJAYI BHAVA JEWELS
- Up to 60% off on Clutches from Shiwali the Clutch Lane

- Up to 60% off on Men's shoes from Wolvin Shoes

Festive offers on travel and movie tickets

- Up to 30% savings on flight tickets
- Up to 25% cashback on movie tickets
- Zero payment gateway and service charges on train tickets
- Flat 10% cashback on bus tickets

[Click here](#) to check out exciting deals and offers during the Amazon Great Indian Festival. For press releases, images and more, please visit our [press centre](#).

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'Amazon.in is an online marketplace and the word store refers to a storefront with selection offered by sellers.'

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