



Amazon India launches AmazeWIT Circles to upskill women in technology roles

September 18, 2022

Brings women of similar skill sets together to enable them for a long-term career in technology

India, 16th September, 2022: To reiterate its commitment to upskilling and providing meaningful career opportunities to women in the technology space, Amazon India today launched 'AmazeWIT Circles', a dedicated networking event to educate women and make them industry ready for careers in technology. The 'AmazeWIT Circles' is curated for tenured Software Development Engineers and is led by technology leaders at Amazon who cover topics relevant to technical upliftment and sustained career development. ~50 women participants from Bangalore, Hyderabad, Delhi, Pune among other cities will be participating in a half day-long virtual event.

AmazeWIT Circles is a cohort-based connect that helps women to hone their skills and address the challenges faced by working women. The program includes leadership sessions from technical experts at Amazon and women leaders and focuses on topics ranging from data structures, coding, algorithms and more. In addition to this, women will also have an opportunity to learn about Amazon culture and seek advice on key leadership skills from some tenured women Amazonians to emulate and carry forward in their careers.

Deepti Varma, Vice President, People and Experience Technology (PXT), Amazon Stores India & Emerging Markets, says "At Amazon, we are committed to nurture talent (Both Internal and External) and help them find meaningful career opportunities. By doing this, we always thrive to create a positive impact on the society. While women today are taking up and growing in various roles within technology space, however the numbers are still less due to lack of exposure and mentorship. I am excited about the launch of AmazeWIT Circles, which is a unique networking and learning event for women from technology space to connect, engage, and educate themselves. The speed mentoring will also help them to demystify what to expect in Tech careers. Through AmazeWIT Circles, we look at creating an increased women technology talent pool in India."

Pradeepa, a software engineer, says, "Attending the session helped me explore the different opportunities we as women in tech domain have in hand. It was inspiring to hear from women and tech leaders on hurdles they have faced and learn how to deal with the challenges or what is the right approach to follow. In the fast-moving technological race, the event helped me to learn to compete and win with the help of the follow-up guidance and mentorship. I believe this event can clear the clouds of doubt or hesitations for many women and help us face and solve real-world problems more efficiently"

Recognizing learning is a journey, the half-day event also has planned follow-up connects for participants with tenured Amazonians on specific technical topics. AmazeWIT Circles will inspire women to pursue their professional ambitions and build a successful career within the many professions the technology sector has to offer, thereby expanding the talent pool of women in the field for tech India Inc. Amazon India is committed to attract and develop women talent at all levels, and have multiple interventions towards this purpose, such as –engagement platforms for women from campus at entry levels (WOW), hiring women on a career break to restart their corporate career for mid management levels (rekindle), hiring women in senior leadership roles (Sunshine), and developing women talent internally to build a strong leadership bench (Pinnacle).

If you are interested in exploring AmazeWIT Circles, or know of someone who can benefit from this event, please register here.

<https://amazewitcirclesamazon.splashthat.com/>

About Amazon.in

The [Amazon.in](https://www.amazon.in) marketplace is operated by Amazon Seller Services Private Limited, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). [Amazon.in](https://www.amazon.in) seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want –vast selection, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce marketplace