



Amazon.in announces Great Republic Day Sale from 17th -20th January, 2022 Big Savings for Everyone!

January 12, 2022

Big Savings for Everyone!

- **Top deals by sellers across Smartphones, Electronics, Fashion & Beauty essentials, Home & Kitchen, Large Appliances, TVs, Daily Essentials and more from January 17th to 20th, 2022**
- **Prime members get 24 hours early access to the Great Republic Day Sale starting 12:00 AM on January 16th, 2022**
- **The Great Republic Day Sale would include over 80 new products across categories and a variety of products at great prices from Indian small and medium businesses**
- **Great Savings for MSMEs: Businesses get a boost to scale up their operations as they can save up to 28% extra with GST invoice and up to 40% more with bulk purchase discounts, only available on Amazon.in/business**

o Up to 40% off on Mobiles and Accessories | Top brands: OnePlus, Xiaomi, Samsung, iQOO, Apple

o Up to 60% off on Televisions | Top brands: Redmi (32 and 50), OnePlus, Sony, Samsung, Mi

o Up to 70% off on electronics & accessories | Top brands: Intel, HP, boAt, Lenovo, Asus, Dell, Samsung, LG, Sony

o Up to 50% off on Appliances | Top brands: Samsung, LG, Whirlpool, IFB, Bosch

o Up to 80% off on Amazon Fashion & Beauty | Top brands: USPA, Puma, Lakme, Fossil, Allen Solly, Adidas, Maybelline, American Tourister

o Up to 70% off on Home & Kitchen Products | Top brands: Wipro, Spaces, Eureka Forbes, Prestige, Bajaj

o Up to 60% off on Food & Beverages | Top brands: Cadbury, Nestle, Happilo, Ferrero Rocher, Borges

o Up to 60% off on Baby Products | Top brands: Pampers, Mamy Poko, Huggies, Himalaya, LuvLap

o Up to 70% off on Pets Products | Top brands: Pedigree, Whiskas, Royal Canin, Meat up, Drools

o Up to 70% off on Books, Toys & Gaming | Top brands: Arihant, McGraw Hill, Lego, Nintendo, Sony, Smartivity

o Up to 50% off on Amazon Echo, Fire TV, and Kindle devices | Top brands: Echo, Fire TV Stick, Kindle

- **Exciting offers from leading partner banks: 10% instant discount with SBI Credit cards and EMI transactions; No-cost EMI using Bajaj Finserv EMI card, Amazon Pay ICICI Credit card, Amazon Pay Later and select Debit & Credit Cards.**

Bengaluru, January 12th, 2022: Amazon India's much awaited 'Great Republic Day Sale' is back offering big savings for everyone from January 17 to 20, 2022. Prime members will get 24 hours early access starting 12:00 AM on January 16th, 2022. Customers can shop from millions of products offered by sellers including artisans & weavers, women entrepreneurs, start-ups, brands, and local neighborhood stores across hundreds of categories including Smartphones, Consumer Electronics, Fashion & Beauty essentials, Home & Kitchen, Large Appliances, TVs, Daily Essentials and more.

Customers shopping during the Great Republic Day Sale can save more by getting an extra 10% instant discount with SBI Credit Cards and EMI transactions; No-cost EMI using Bajaj Finserv EMI card, Amazon Pay ICICI Credit card, Amazon Pay Later and select Debit & Credit Cards. Customers can also get attractive exchange offers- up to INR 16,000 off on exchange. Customers can enjoy Amazon.in shopping experience in 8 regional languages including Marathi, Hindi, Marathi, Bengali, Kannada, Telugu, Tamil, and Malayalam in addition to English. Customers can also use their voice to shop in English and in Hindi. Customers can also walk in to the nearest Amazon Easy store to avail assisted shopping experience.

This Great Republic Day Sale, customers can look forward to big savings on some of the biggest Mobile brands such as Apple, OnePlus, Samsung, Techno, iQOO and Xiaomi; Fashion brands such as Puma, USPA, Hopscotch, Fossil, Crocs; Books, Toys & Gaming brands: Arihant, Pearson, Lego, Nintendo, Sony, Smartivity. Beauty brands like Mamaearth, The Body Shop, L'Oreal Professional and more; Electronics brands such as HP, LG, Lenovo, Mi, JBL, BoAt, Sony, Samsung, Amazfit, Canon, Fujifilm; Home Appliances brands like LG, Bosch, Samsung, Whirlpool; Home, Kitchen and Sports brands such as Eureka Forbes, Bajaj, Wipro, Ajanta, Pigeon, Milton, Cello, Yonex, Kore, Hero, Spotzero by Milton, Bosch, Scotch Brite, Goodknight, Hit, All-Out; Home furniture brands like Homecentre, Sleepwell, @Home by Nilkamal; Grocery and daily needs brands like Cadbury, Fabelle, Kellogs, Dabur, Ariel. Customers can get great deals on Amazon Echo, Fire TV and Kindle devices as well.

o Amazon Renewed

o Up to 70% off on Refurbished & like-new products

- o Up to 50% off on top brands like Samsung, OnePlus, HP, Lenovo. Refurbished & like-new products

- o **Amazon Saheli**

- o Up to 65% off on Bathroom utilities from Satpurush

- o Up to 50% off on Health supplements from Terravita

- o Up to 15% off on Home&Decor from Pepme

- o **Local Shops**

- o Up to 60% off on Apparel from DSS COTTINFAB

- o Up to 50% off on beauty products from SG Enterprise Online

- o Up to 50% off on servewear from GOODHOMES

- o Up to 70% off on Home decor products from SpaceinCart

- o Up to 75% off on Jewellery from Sasitrends®

Save big with Indian Small & Medium Businesses

This Great Republic Day sale, customers will have access to a wide selection offered by small and medium businesses, Indian direct-to-consumer start-ups, neighborhood stores & women entrepreneurs across India including 1 lakh local shops from 450 cities, offering their unique selection of products to customers across the country. The Great Republic Day sale will also showcase products from Amazon sellers under various other programs such as Amazon Launchpad, Amazon Saheli, Amazon Karigar, as well as top Indian and global brands across categories across categories like fashion and beauty essentials, accessories, smart wearables, office products and stationaries, home, kitchen and sports products, furniture, grocery, toys, and baby care products to name a few. Brands across these categories like Aesthetic Paradigm, Evocus, Hykes, Flyberry Gourmet Satpurush, Terravita, Pepme, Dss Cottinfab, Oodhomes, SpaceinCart, Sasitrends® among many others will be available. Karigars and Weavers from different states like Rajasthan, Odisha, Karnataka, West Bengal and UP etc. will be showcasing traditional handicrafts and weaves.

Amazon Pay makes shopping extra rewarding for customers

Customers can save up to INR 4,500 on shopping during the Pay & Shop Rewards Festival by making daily payments like sending money, paying bills and more to unlock exciting shopping rewards that can be redeemed during the Great Republic Day Sale. In addition to this, customers can get instant credit up to INR 60,000 with Amazon Pay Later along with INR 150 flat cashback on activation. Customers can also save up to 5% on shopping using their Amazon Pay ICICI Bank Credit Card. Eligible customers who do not have the card can get Rewards up to INR 1,500 on applying. Eligible customers can further save 10% up to INR 100 by signing up and shopping with Amazon Pay UPI.

Big Savings for Amazon Business Customers

Amazon Business customers can save up to 28% extra with GST invoice and up to 40% more with bulk purchase discounts during the Great Republic Day Sale. Business customers would also get access to business only deals on 10K+ products from categories like laptops, headphones, networking devices, PC components, personal and workplace safety products, power tools, furniture, stationery products from top brands like Lenovo, Canon, Godrej, Boat, Bosch and many more to spruce up their workspace at minimal cost.

Non-stop entertainment with Amazon miniTV

This Great Republic Day Sale, customers can have access to non-stop entertainment for FREE with Amazon miniTV, paid subscription is not required. Laugh Out Loud, with India's top comedians such as Amit Bhadana, Be Younik, Dolly Singh, Prajakta Koli and others or binge watch on exclusive web series like Crushed and Couple Goals (Season 3) by top digital production houses. Customers can also watch new smartphone or gadget unboxing and review videos from India's top tech experts - Rajiv Makhni, Trakin' Tech and Tech Burner!

Big Savings for Everyone this Great Republic Day Sale. Log on to www.amazon.in for all the offers*.

***Disclaimer:** The product details, description and pricing are as provided by the participating sellers and brands. Amazon is not involved in pricing or describing the products and is not responsible for accuracy of product information provided by sellers. The deals and discounts are provided by sellers and/or brands to the total exclusion of Amazon. Product descriptions, features and deals are provided by sellers and reproduced as-is.

‘Amazon.in is an online marketplace and the word store refers to a storefront with selection offered by sellers.

For more information, please contact:

Kamaldeep Kaur	AvianWE	kamaldeep@avianwe.com	9971282805
Ritwik Sharma	Amazon India	ritwiksh@amazon.com	

About Amazon.in

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career

Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon.

For more information, visit www.amazon.in/aboutus

For news on Amazon, follow [www.twitter.com/AmazonNews_IN](https://twitter.com/AmazonNews_IN)
