



Introducing Amazon Fire TV Stick 4K Max – 4K Ultra HD streaming media player with Dolby Vision, Dolby Atmos, and Wi-Fi 6

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Bangalore, India, September 9, 2021: Today Amazon announced Fire TV Stick 4K Max, our best streaming stick yet. It is 40% more powerful than Fire TV Stick 4K and features a new quad-core 1.8GHz processor and 2GB of RAM, so your apps start faster and navigation is more fluid. Fire TV Stick 4K Max is also our first streaming media player to offer Wi-Fi 6 support and uses the latest Mediatek MT7921LS Wi-Fi 6 chipset, which means smoother streaming in 4K.

Rich audio and visual experiences

Fire TV 4K Max supports 4K UHD, HDR, and HDR10+ streaming as well as Dolby Vision and Dolby Atmos for a theatre like experience at home. It comes with the latest Alexa Voice Remote so you can easily search for the content you want to watch, control playback, manage your smart home, and more. Four preset buttons get you to your apps quickly. You can also control your compatible TV and sound bar without needing another remote.

"There is a significant increase in video streaming with several direct to streaming release and customers choosing at-home entertainment. Fire TV has millions of active users in India, who enjoy hours of content every day. With Fire TV Stick 4K Max, we have taken the best-selling streaming media player and made it even better with a faster experience and the latest connectivity that provides seamless streaming without slowing down your home Wi-Fi.", said **Parag Gupta, Head, Amazon Devices India.**

Your favourite content in one place

Fire TV Stick 4K Max gives you access to thousands of apps, Alexa skills, and channels, as well as hundreds of thousands of movies and shows such as Shershaah, The Family Man, Drishyam 2, Tomorrow War and more in brilliant 4K, Ultra HD, HDR, HDR10+ or Dolby Vision across your favorite apps such as Prime Video, Netflix, and more. Stream for free with YouTube, watch live TV, and more. Listen to songs, playlists through services like Amazon Music, Apple Music, and Spotify.

Pricing and Availability

Fire TV Stick 4K Max is available for pre-order starting today for INR 6499 on [Amazon.in](https://www.amazon.in) and Amazon kiosks in select malls and will begin shipping to customers from October 7, 2021. To learn more, visit amazon.in/firetvstick4kmax.

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