



## Amazon launches next evolution of its Delivery Service Partner program in India

August 31, 2021

*The new offering bundles together Amazon's experience in operations and logistics for aspiring entrepreneurs to build their own delivery companies*

**National, 31 August, 2021:** Today, Amazon is launching the next evolution of its Delivery Service Partner (DSP) program in India that enables aspiring entrepreneurs, even with little to no delivery experience, to develop and launch their own delivery businesses. These new small business owners are supported by the backing of Amazon's more than 20 years of operational experience, best-in-class technology, and a suite of exclusively negotiated services and assets required to deliver Amazon packages safely and successfully. With this offering, new entrepreneurs can start their business with low start-up costs and require low working capital that will help them operate their business seamlessly.

Amazon India has already on-boarded the first batch of more than 40 new DSPs through the program and will open up more opportunities for entrepreneurs in the future. This new evolution of the DSP program has also launched in the United States, Canada, United Kingdom, Germany, France, Italy, Spain, Ireland, Brazil, Netherlands, and now India, enabling these small businesses to create thousands of job opportunities.

*"We're incredibly proud of the hundreds of small business owners growing and benefiting from the Delivery Service Partner program. With the program's growth, we have innovated to enhance the experience for our DSPs and their associates. The new offering will serve as an incubator and enable rapid growth opportunities for aspiring entrepreneurs in the logistics sector, who will in turn be able to create additional job opportunities and a great working environment for their associates while building a strong foundation for their own entrepreneurial journey."* **said, Akhil Saxena, VP – Customer Fulfilment, APAC, MENA and LATAM, Amazon.**

The biggest challenge in developing a delivery network is building great teams who understand their communities, and small business owners do that best. They hire and develop great associates, while the DSP program supports them with consistent volume, logistics experience, technology, and custom resources that help their businesses thrive. Since Amazon launched its DSP program, it has invested over \$1B in technology globally, with new exclusive tools for DSPs. Because of this investment, 2,500 small logistics companies are thriving and have created more than tens of thousands of jobs for Delivery Associates around the world.

Since the DSP program first launched in India, it has not only helped Amazon provide growth avenues to SMBs but also enabled it to reach into India's hinterlands. The program has more than 300 entrepreneurs in India, managing 1,500 Delivery Service Partner Stations across 750 cities and towns creating jobs for tens of thousands of locals. With the launch of this offering, Amazon India will further strengthen its last mile network and reach.

*"Innovation and a conducive support system are essential for small businesses to recover and build resilience after what the country has been through in the last 16 months. For someone who ventured into a completely new space, this offering has equipped me with all the necessary knowledge and tools to build a strong foundation for a sustainable business. The seamless onboarding process, hands-on training, Amazon's technology and logistics expertise combined with the on-demand support have not only enabled me to save on capital but also raise the bar right at the beginning of my journey."* **said Anshul Dubey, a partner from the DSP program.**

While Amazon India has already on-boarded the first batch of entrepreneurs in this program, it will continue to invite interested candidates to apply and become a part of the program as requirements open up in different regions. To learn more or get started today, visit - <https://logistics.amazon.in>

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