



## Amazon miniTV & boAt to premiere its first multi-starrer anthology – Kaali Peeli Tales

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Kaali Peeli Tales will be available for free on miniTV on Amazon's shopping app – no paid subscription required.

Amazon's free video entertainment service on its shopping app – miniTV, in collaboration with boAt, announces the exclusive premiere of the first anthology, *Kaali Peeli Tales* through an intriguing trailer. It is slated for launch on 20<sup>th</sup> August, 2021. Directed by Adeeb Rais of Madmidaas Films and starring a stellar ensemble cast, *Kaali Peeli Tales* is an anthology of six entertaining short stories capturing the essence of love, relationships and complexities of life in the city of Mumbai. The six unique stories, featuring popular actors - Vinay Pathak, Gauahar Khan, Sayani Gupta, [Maanvi Gagroo](#), [Soni Razdan](#), [Hussain Dalal](#), [Sharib Hashmi](#), [Priyanshu Panyuli](#), [Tanmay Dhanania](#), [Sadiya Siddiqui](#) and [Adeeb Rais](#), revolve around young, urban characters on the crossroads of change and acceptance.

[Click here](#) to watch the trailer.

Centered around the themes of romance, marriage, infidelity, homosexuality, forgiveness and divorce, each story offers a unique perspective on modern day relationships taking into account the uncertainties of today's cosmopolitan and digital era. The symbol of Mumbai, the iconic Kaali Peeli taxi, presents a common thread across all stories of the anthology. The stories are titled as *Single Jhumka*, *Love in Tadoba*, *Marriage 2.0*, *Fish Fry aur Coffee*, *Harra Bharra*, and *Loose Ends*.

Talking about the latest additions to the miniTV library, Vijay Subramaniam, Director and Head of Content, Amazon miniTV and Prime Video India, said, "At Amazon miniTV, we are always harnessing opportunities to provide our customers a diverse selection of content. With such a talented ensemble cast coming on board and giving our viewers six immersive short stories to cherish, we are certain that our Amazon customers will enjoy this visual treat along with a host of exclusive content available on miniTV."

Harsh Goyal, Director and Head of Amazon Advertising said, "We are delighted to announce our maiden collaboration with Madmidaas Films for a one-of-a-kind anthology on miniTV. These heartwarming and progressive stories will surely leave audiences spellbound. It is interesting to see how these six stories are perfectly weaved in to curate an anthology which will resonate well with our hundreds and millions of customers on the Amazon shopping app."

Adeeb Rais, Director, *Kaali Peeli Tales* said, "Each of the six stories in the anthology present a different shade of love and relationships. From new love to rekindling a marriage, from infidelity to divorce, each story will take viewers on an entertainment journey replete with multiple emotions. Along with the stellar ensemble cast, the city of Mumbai adds an interesting dimension to each of these stories."

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### About [Amazon.in](#)

The [Amazon.in](#) marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of [Amazon.com](#), Inc. (NASDAQ: AMZN). [Amazon.in](#) seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want – vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce marketplace.

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit [amazon.com/about](#) and follow @AmazonNews.

### About boAt

#1 audio player in the Indian market and 5th largest wearable brand globally, boAt was launched in 2016 by Aman Gupta and Sameer Mehta. The company's portfolio offers well-designed, innovative, and distinctive fashionable lifestyle-oriented products at attractive price points targeted at a young and widely addressable audience within India. boAt's product range includes an extensive catalog of headphones, earphones, smartwatches, speakers, travel chargers & premium cables, with Indian consumers' desires and preferences at the core of its design.