



Amazon.in announces “GREAT FREEDOM FESTIVAL” from 5th to 9th August 2021

August 5, 2021



- *in's GREAT FREEDOM FESTIVAL starts from midnight on August 5th until 11:59 pm on August 9th*
- *Top deals by sellers across Mobile Phones, Laptops, Electronics, Cameras, Fashion & Beauty, Home & Kitchen, TVs & Appliances, Daily Essentials, and more*
- *Save big on Echo, Fire TV, and Kindle devices*
- *10 % instant discount with SBI Credit cards and Credit EMI*
- *Enjoy secure and fast payments with Amazon Pay. Sign up with Amazon Pay and get cashback of INR 1000.*
- *Vast range of products at great prices from small and medium businesses*

Bengaluru, August 02, 2021: Amazon.in today announced 'GREAT FREEDOM FESTIVAL' starting from 12 am August 5th with great deals & offers until 11:59 pm on August 9th. Customers can avail exciting deals and offers on products across varied categories including Electronics, Laptops, Cameras, Fashion & Beauty, Home & Kitchen, TVs & Appliances, Mobile phones, Laptops, Amazon Business, Groceries and Daily Essentials and much more on Amazon.in. Customers shopping during "Great Freedom Festival" can save more, *10 % instant discount with SBI Credit cards and Credit EMI.*

This GREAT FREEDOM FESTIVAL, customers can look forward to new launches from some of the biggest SMB brands like Pepme, Zouk, -Shivkripa

blue art pottery, handloom sarees, from Tantuja - West Bengal Govt emporium, home appliance brands such as IFB, Samsung, LG, Whirlpool, Godrej; Home Furniture brands such as Home Centre, Pepperfry, Stone & beam, Wudville, Polestar; Home, Kitchen and Sports brands such as Aquaguard, Bajaj, Pigeon, Cultsports, Top mobile brands like One Plus and Xiaomi, leading Fashion brands like Levis, Adidas, Titan, Samsonite, USPA and Beauty brands like Lakme, L'Oreal Professional and more.

Here are some products customers can choose from during Amazon.in's "GREAT FREEDOM FESTIVAL" with deals and offers from sellers:

Small and medium businesses

- Upto 40% off on Home Decor from Pepme
- Upto 40% off on handbags from Zouk
- Upto 30% off on men grooming products by spruce shave club
- Upto 45% off on Blue Art Pottery from Rajasthan by Shivkripa Blue Art Pottery
- Flat 20% off on Handloom Sarees from Tantuja - West Bengal Govt emporium
- Upto 50% off on Undated Planners by Alicia Souza
- Upto 80% off on Banarasi sarees by Soru Fashion
- Upto 10% off on Healty food from Sirimiri
- Upto 70% off on Handstitched Shoes from Agra by JH Shoes

Consumer Electronics, Personal Computers & Accessories

- Up to 60% off on cameras
- Up to 60% off on tripods, ring lights and more
- Up to 60% off on smart security cameras
- Instant polaroid cameras starting at INR 2999/-
- Up to 60% off on headphones
- Up to 60% off on musical instruments & professional audio
- Up to 60% off on speakers
- Up to INR 30,000 off on laptops
- Up to 30% off on printers
- Up to 50% off on gaming accessories
- Up to 60% on high-speed Wi-Fi router
- Up to 60% off on smart watches
- Fitness bands starting INR 999
- Up to 50% off on hard drives and external SSDs
- Up to 60% off on mobile and camera memory cards
- Up to 45% off on bestselling tablets
- Up to 50% off on soundbars and home theatres
- Up to 60% off on IT accessories
- Up to 60% off on stationery and office electronics
- Up to 55% off on monitors
- Up to 50% off on pc components
- Up to INR 40000 off on desktops
- Up to 50% off on internal SSDs

Mobile phones

- Upto 40% off on Smartphones & Accessories
- New Launch of Tecno Pova 2, which has 7000mAh battery, large 6.95inch FHD+ display
- Recent launches of OnePlus Nord 2 5G, OnePlus Nord CE 5G, Redmi Note 10T 5G, Redmi Note 10s, Mi 11x, Samsung M21 2021, Samsung M32, Samsung M42 5G, iQOO Z3 5G, iQOO 7, Nokia G20, Tecno Camon 17 Series, Tecno Spark Go and many other recent smartphones will be available with great offers
- Prime customers get even more benefits with Advantage - Just for Prime Program. This would see 3 months extra No Cost EMI on select bank Cards and 6 Month Free screen replacements on a wide range of mobiles from Xiaomi, Samsung, iQOO and more
- Rs 650 off on exchange of top selling feature phones when customers buy a smartphone from OPPO, vivo and Samsung. This would allow customers to save upto Rs. 3,500 extra on their smartphone purchases by exchanging their old feature phones as well
- Mobile Accessories – Bestselling accessories will be available starting INR 69

Amazon Fashion essentials

- Up to 57% off on Sarees by Titli Fashion
- Up to 60% off on Kids wear by KrazyLa

- Up to 60% off on Men's T Shirt by KINGDIVINE
- Up to 59% off on Women's Traditional wear by B&K MART
- Up to 58% off on Belts from Kingsman Traders
- Up to 80% off on Baby Products by Tiny Tycoons
- Up to 67% off on Hand Knitted Crochet Baby Girl Boots by KAMATH GROUP

Beauty essentials

- Up to 48% off on Hair care products by Navdha Cosmetic
- Up to 68% off on Skin care products by Mirah Belle Naturals & Apothecary Private Limited
- Up to 64% off on Face wash by Nucrest Pharma Private Limited
- Up to 50% off on Beauty products by Shree Krishan
- Up to 48% off on nail care and beauty products by Color Flame
- Up to 23% off on hair care and skin care products by Lavishlista

Ac's, Refrigerators and more

- Air conditioners | up to 40% off, NCEMI starting INR 1312/month
- Refrigerators | up to 30% off, NCEMI starting INR 694/month
- Washing machines | up to 30% off, NCEMI starting INR 766/month
- Microwaves | Up to 35% off, NCEMI starting INR 459 /month
- Chimneys | Up to 55% off, NCEMI starting INR 450/month

Television

- Up to 50 % off on 40- & 43-inch Smart TVs
- Up to 60 % off on large screen 4K TVs
- 32 Inch Smart TVs Starting ₹12,999
- Premium TVs Starting ₹1300/month
- Up to 60% off on Smart TVs
- Up to 60% off on Projectors

Amazon Devices

- Get up to 45% off on the latest Echo smart speakers & smart displays, and save big on your favourite Alexa devices
- Get started on your smart home with exciting deals on smart home combos with Echo and Alexa compatible bulbs, plugs, TVs, ACs, and much more
- Get up to 44% off on Fire TV devices and stream your favourite movies, TV shows and latest releases from Prime Video on the big screen
- Get 45% off on Fire TV Stick bundled with annual subscriptions of Zee5, Sony Liv, and Voot Select - Limited Period Offer
- Enjoy a stunning smart TV experience with great deals on Fire TV edition smart LED TVs
- Get up to ₹3,000 off on your favourite Kindle eReaders
- Get great deals on OnePlus and Xiaomi Alexa Built-in Smartphones and experience Alexa hands-free on your mobile
- Get best ever deals on Alexa built-in TVs, Speakers and more
- Check the newly launched Alexa built-in smartwatches: boAt Xtend and Mi Revolve Active

Home Décor & Hobbies

- Up to 70% off on Home & Décor
- Up to 50% off on Lawn & Garden essentials
- Up to 50% off: Gardening tools and watering implements
- Up to 50% off: BBQ Grills, Water Pumps and Power Tools
- Up to 50% off: Live Plants and Planters
- Up to 50% off: Solar Panels, Invertors, Batteries and Solar Gadgets
- Bedsheets, Curtains & more - Up to 70% off
- Bedsheets from Top Brands Starting Rs.249
- Comforters, Blankets & more - Up to 70% off
- Up to 80% off on Idols & Home Fragrance
- Minimum 70% off on Wall stickers & Posters
- Up to 70% off on clocks
- Up to 80% off on Top Picks in Decor- Paintings, Photo-frames & more

Automotive, Sports & Fitness

- Up to 45% off on Vehicle appliances & equipment | Pressure washers, Tyre inflators, Vacuum cleaners & more
- Up to 45% off on Car & bike tyres and Engine oil from top brands such as Motul, Shell & Castrol
- Up to 70% off on Car accessories | Car & bike covers, Seat covers, Steering wheel covers, floor mats & more
- Up to 60% off on Vehicle cleaning supplies | Car shampoos, Cloth & dusters, Wax & more | Wide selection
- Up to 60% off | Automotive products and accessories
- New Launches in Automotive
- Up to 60% off on Car & Bike covers
- Up to 60% off on Riding Gears
- Up to 15% off on Face Shields
- Special deals to set up your home gym | Wide selection of resistance bands, skipping rope and other equipment starting INR 47
- Up to 60% off on Professional & premium range of sporting gear
- Up to 50% off on skating, table tennis and other indoor sports
- Up to 60% off on badminton, cricket, football and more

Health, Personal Care, Daily Essentials, and Groceries on Amazon

- Up to 50% off on Fresh
- Up to 50% off on Pantry
- Up to 55% off on nutrition supplements
- Up to 60% off on sports nutrition
- Up to 35% off on household supplies
- Up to 30% off on chocolates & gift hampers

Books, Games & Toys

- Up to 50% off on fiction, non-fiction & children's books
- Up to 60% off on exam preparation books
- Up to 50% off on university textbooks
- Up to 50% off on children's books
- Up to INR 6k off
- Up to 55% off on Video Games & Accessories
- Up to 60% off on RC cars and Vehicles
- Minimum 20% off on Educational Toys
- Minimum 20% off on Outdoor Toys
- Minimum 20% off on Indoor Toys

Furniture

- Up to 60% off on Furniture
- Up to 60% off on Work from Home furniture, NCEMI starting Rs. 145/month
- Up to 60% off on home storage and organization
- Up to 60% off on Sofas, coffee tables & more, NCEMI starting Rs. 390/month
- Up to 50% off on mattresses, NCEMI starting Rs. 370/month
- Up to 60% off on beds, wardrobes & more, NCEMI starting Rs. 355/month
- Top offers from brands like Pepperfry, Duroflex, Sleepyhead & more

Offers by Local Shops

- Up to 57% off on Sarees by Titli Fashion
- Up to 60% off on Kids wear by KrazyLa
- Up to 60% off on Men's T Shirt by KINGDIVINE
- Up to 59% off on Women's Traditional wear by B&K MART
- Up to 58% off on Belts from Kingsman Traders
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- Up to 48% off on nail care and beauty products by Color Flame
- Up to 23% off on hair care and skin care products by Lavishlista

- Up to 48% off on Tea products by Premier Foods & Commodities
- Up to 47% off on sweets and snacks by Premier Foods & Commodities
- Up to 40% off on Honey by Vasudhaara
- Up to 43% off on Chocolates by Whitespan Living Private Limited
- Up to 26% off on Cookies by Healthy Oaties Cookies

Offers by Amazon Business:

- Up to 28% extra savings with GST input credit
- Up to 40% off Smartphones & Accessories
- Up to 55% off TVs & Appliances
- Up to 70% off Electronics & Accessories
- Up to 70% off Office & Pantry essentials
- Starting at INR 89 Office improvement products
- Up to 45% off Industrial supplies
- Up to 70% off Furniture
- Up to 60% off Grocery

Log on to www.amazon.in for all the offers.

Disclaimer: The product details, description and pricing are as provided by the sellers. Amazon is not involved in pricing or describing the products and is not responsible for accuracy of product information provided by the sellers. The deals and discounts are provided by sellers and/ or brands to the total exclusion of Amazon.

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About Amazon.in

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon.

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