

Amazon India continues to create opportunities for women; launches two all-women delivery stations in Kerala

July 1, 2021

These stations are an addition to Amazon India's existing all-women delivery stations in Chennai and Kadi, Gujarat.

Thiruvananthapuram, July 1, 2021: Building on its commitment to empower women with work opportunities, Amazon India today announced the launch of two all-women delivery stations in Kerala. These stations are situated in the towns of Aranmula (Pathanamthitta District) and Kodungallur (Thrissur District) and operated by Delivery Service Partners (DSPs) who will provide job opportunities to more than 50 women in the region. The launch of these all-women delivery stations complements Amazon India's efforts to increase the opportunities for women in the logistics sector whilst strengthening its Diversity, Equity and Inclusivity (DEI) commitment. The company already has two all-women delivery stations in Chennai and Kadi, Gujarat.

The DSP program is a last-mile delivery model where Amazon India partners with Small and Mid-sized Businesses (SMBs) to deliver packages to Amazon customers. For many partners, this program is their first entrepreneurial venture. They leverage their local knowledge of the community and the technological support offered by Amazon India to seamlessly fulfil delivery promises to customers.

The launch of these stations in these towns not only enables Amazon India to deepen its reach to customers in and around these areas but also provides growth and work opportunities for DSPs and the associates they hire. These stations are completely managed and run by women across managerial and delivery associate roles. All associates are provided with training support across different aspects including customer service, handling packages, technology and safety. The company has introduced several measures to ensure a safe workplace for women by creating awareness and building various feedback mechanisms, and a dedicated helpline number created for associates to dial in for any support or help needed during the day.

Speaking about the launch of these stations, **Prakash Rochlani**, **Director**, **Last Mile Operations**, **Amazon India**, said, "At Amazon India, we are committed to providing women with equal access to work, growth opportunities and resources that enable them to expand their horizons. We have thousands of women who are playing important roles in our operations network and thriving in their professional lives with Amazon. The launch of these two all-women delivery stations in Kerala is an extension of our continuous efforts to provide women with safe and fulfilling opportunities and we remain steadfast in our resolve to financially uplift them."

"Being a delivery associate has empowered me to be financially independent and I find solace in the fact that I do not have to depend on others. The respect I have received from customers and my peers is unparalleled. I am grateful to set an example for other women and showing them that they, too, can achieve their dreams," said Maya Vinod, a woman delivery associate from the all-women delivery station in Aranmula.

Amazon India is committed towards building a diverse, equitable and inclusive workforce and is empowering individuals from various communities. Through its operations network that comprises Fulfilment centers, Sortation Centers in over 19 states and a robust delivery network, Amazon India has created unique and flexible work opportunities for women, the LGBTQ community, military veterans and the differently-abled, amongst others. In addition to the all-women delivery stations, the company has centres that are run and managed by transgender individuals and silent delivery stations in Mumbai that have provided opportunities to those with hearing impairments. Amazon India has also created opportunities for military veterans across various functions of its operations network, enabling them to create fulfilling alternate career opportunities. The company continues to build an inclusive workforce and is focused on ensuring that diverse employee cohorts are not only represented in the workforce but also have mechanisms that enable them to thrive.

About Amazon.in

The <u>Amazon.in</u> marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). <u>Amazon.in</u> seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want – vast selection, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce marketplace.

For more information contact:

Suruchi Jajoo	Suman Prasad
Amazon India	MSL
surucj@amazon.com	suman.prasad@publicisconsultants-asia.com