

Now Recharge your Delhi Metro Card with Amazon Pay for a Safer Commute

March 31, 2021

Amazon Pay provides a convenient, cashless and contactless way to recharge your Delhi Metro card

New Delhi, March 31, 2021: Amazon Pay today announced the launch of Delhi Metro Smart Card recharge on Amazon.in. Customers using the Delhi Metro can recharge their cards in a convenient, cashless and safe manner. Customers can do so with minimum human contact by simply using the Amazon Pay tab on their Amazon shopping app or website.

To avail this facility, customers can click on the 'Metro Recharge' option under Amazon Pay tab and follow some simple, intuitive steps. After entering their metro card number, they can choose any amount between INR 100 - INR 2,000 to recharge their card. After successful payment, they need to tap the card at the automatic vending machine (AVM) at any Delhi Metro station and select "Top-Up" to add the balance to their card.

"As part of our commitment to our customers, we are constantly innovating and creating new experiences to make digital payments seamless across a variety of use cases. Commute is a very important aspect of daily lives of our customers and Delhi Metro is the lifeline for millions of daily commuters in Delhi-NCR. By enabling our customers to recharge their Delhi Metro cards in a contactless manner, we aim to make their lives more convenient, safe, cashless and secure." said Mahendra Nerurkar, CEO, Amazon Pay.

Speaking on the launch, **Dr. Mangu Singh, Managing Director, Delhi Metro Rail Corporation** said, "The initiative is in line with DMRC's commitment towards supporting the digital drive to promote cashless transactions among Delhi Metro commuters, at a time when social distancing has become a new normal for everyone."

Ever since the outbreak of Covid-19 in India, the adoption of contactless payments has grown by leaps and bounds. Most of the growth is driven by customers' concerns for hygienic, socially distant, and secure payments transactions for their day to day needs. Amazon Pay is a trusted way to make digital payments and helps customers reduce dependence on cash and transact conveniently. Customers can transact from a variety of use cases like electricity, water and gas bill payments, DTH and mobile recharge among others.

For more information, please contact:

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About Amazon Pay

Amazon Pay is a trusted, convenient and rewarding way to pay for anything, anywhere on and off Amazon.in. Amazon continues to extend the convenience of Amazon Pay by making it possible for millions of cash customers to start making digital transactions and support the Government's vision of encouraging electronic payments leading to a less-cash society in India. Amazon Pay smoothens the customer experience of online payments at the time of placing orders with the benefit of 'one-click' payments leading to a faster and smoother check out process. Amazon Pay is used by millions of offline & online merchants to offer convenient, safe and rewarding digital payments to customers. For more information, visit https://www.amazonpay.in/

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit <u>www.amazon.com/about</u>