

# Celebrate the season of love with the 'Valentine's Day store' on Amazon.in

February 3, 2021

From chocolates, fresh flowers & gifts sets, electronics, home décor, fashion & beauty essentials, accessories and more – a one stop destination for all your Valentine's Day shopping and gifting needs

**Bengaluru**, 3<sup>rd</sup> **February 2021**: As the season of love of sets in, express your love and care with thoughtful gifting options from Amazon.in's '<u>Valentine's Day Store'</u>. The specially curated store brings a wide selection of products ranging from fresh flowers, gifting essentials, electronics, home décor, kitchen appliances, fashion and beauty essentials, large appliances, smartphones, accessories, Amazon Devices and much more.

Whether shopping for traditional gift options like fresh flowers, cards and chocolates or planning to setup the perfect date night at home, the Valentine's Day Store' on Amazon.in is designed to address all your unique gifting needs to make your celebrations extra special. Customers can choose products from a host of leading brands such as Bombay Shaving Company, Cadbury, Floralbay, Xiaomi, Fossil, Raymond, Vero Moda, Lavie, Max Fashion, RIVER, HP, OnePlus, Samsung, Kama Ayurveda, Forest Essentials, Maybelline, Lakme, Plum Goodness, Revlon, Lenovo, Sony, TCL, LG, Amazfit, Fujifilm, boAt, JBL, eCraft, Home Centre, Yonex and more.

As Valentine's Day celebrations may be different this year, there are still many great options to surprise your loved ones this season from the comfort of your home, especially with Prime's fast delivery options. 18 to 24 year old customers can get 50% off on their Prime membership through choice of two plans this Valentine's Day. Customers can avail this offer by signing up for Prime and verify their age to instantly receive 50% cashback. To avail the Youth Offer on Prime memberships, visit <a href="https://www.amazon.in/youthoffer">www.amazon.in/youthoffer</a> to know more.

Look your best this Valentine's Day and celebrate 'Super Valentines' by shopping from a range of gift boxes featuring personal care products for men & women from Bombay Shaving Company on Amazon.in. Choose from a variety of products that are non-toxic, dermatologically tested, made with premium Indian superfoods & super beneficial ingredients. Enjoy up to 35% off on the amazing range of gifts for him & her from the Bombay Shaving Company here.

Here are some products customers can choose from on Amazon.in's Valentine's Day Store, with offers and deals from sellers.

#### Make that first impression with these great gift ideas

- <u>Cadbury Dairy Milk Silk Valentines Heart Shaped Gift Box</u>: Surprise your valentine with smooth and creamy silk treats
  packed in a beautifully designed pack. The classic taste of tiny silk treats offers you a reason to express your love. Indulge
  in the premium chocolate delicacy, available for INR 617.
- Floralbay Special Basket Arrangement Mix Roses Fresh Flowers: You can never go wrong with a bouquet of fresh flowers to gift to your partner. The basket arrangement comes with 15 Mix Fresh Roses, get it for INR 588.
- Crack of Dawn Crafts 3 Layered Loving Explosion Box with Couples Truth or Dare: A romantic explosion box is the perfect way to spend Valentine's with your loved one. Get to know your partner better with the explosion box. It is available for INR 399.
- EMUTZ Polyester Very Soft Lovable/Huggable Teddy Bear with Neck Bow: Gift this soft, smooth and cuddly teddy bear to your loved one. It is made of non-toxic polyester and fur fabrics and you can never go wrong with soft toy as gifting option. It is available for INR 399.

### Choose these amazing gifts to celebrate being in love

- Chocozone Couple Hug Resin Showpiece Couple Miniatures Romantic Gifts for Girlfriend: Gift these couple miniatures to
  your partner to express your love more affectionately. It comes in super quality and is made of resin, get it for INR 349.
- <u>Decor Production Valentine Theme Printed Coffee Mug 330 ml</u>: Enjoy your beverages together with this smooth glossy finish quality mug. These Mugs are specially designed to make a perfect gift for your loved one and will add special element to your décor as well. It is available for INR 249.
- <u>Indigifts Valentine Day Gift I Love You Forever Quote Red Cushion Filler 12x12 inches with Cover</u>: The cute valentine themed designed cushion filler with cover is a great gift to give and will surely bring a wide smile to your lover's face. It is compact, convenient and easy to use, get it for INR 299.

### Stay connected and capture your favorite memories with these latest Smartphones

- Redmi 9 Power: The Redmi Note 9 comes with an Octa-core Qualcomm Snapdragon 662 processor. It hosts a 6000mAH battery and 18W charging support that will allow you to consume your favorite content for hours. It comes with 48 MP Quad Rear camera setup along with 8 MP front camera. Gift your loved ones the Redmi 9 Power from Amazon.in available at INR 10.999.
- OnePlus 8T 5G: OnePlus 8T 5G comes loaded with 2.86GHz Qualcomm Snapdragon 865 Octa-core processor with Adreno 650GPU, 5G connectivity, 120Hz fluid AMOLED display and much more. With the popular Oxygen OS based Android v11 operating system, the 4500 mAH lithium-polymer battery is designed to go all day. 8GB and 12GB RAM

variants makes sure the smartphones never compromise on anything. Get this beast on Amazon.in for INR 45,999.

• <u>Samsung Galaxy M02s</u>: Samsung Galaxy M02s Infinity display provides truly immersive viewing experience by maximized screen size. It is ideal for gaming, watching videos, multi-tasking/browsing and more as it comes with massive 5000 mAh battery to conquer all activities non-stop. It is available for INR 9,999.

## Gift your loved ones these amazing gadgets

- <u>HP Pavilion Gaming DK0268TX 15.6-inch Laptop</u>: With up to 4 cores of pure processing power, the intel i5 9300H processor coupled with 8GB DDR4 RAM, the HP Pavilion gaming is pure power which brings you the ultimate gaming experience. Get an amazon gaming experience for INR 59,990.
- New Apple Watch SE (GPS, 44mm) Space Grey Aluminium Case with Black Sport Band: Get the premium experience with Apple Watch that comes with an expansive Retina display. It will help you remain connected with your partner when you are on the go and will track your daily activities to help you stay fit. Gift this watch to make your partner feel good and is available for INR 32.900.
- Samsung Galaxy Tab A7: Samsung Galaxy Tab A7 comes with Immersive Display and with symmetric bezel for an uninterrupted visual experience for gaming, watching videos, multi-tasking and more. Engineered for long-lasting performance with 7,040 mAh battery, the Samsung Galaxy Tab A7 delivers, powerful, smooth processing in a stylish, light design. Get this beauty for INR 17,999.
- <u>Fujifilm Instax Mini 11 Instant Camera</u>: Capture all your precious memories with your special person on Fujifilm Instax Mini 11. The high-performance flash automatically calculates surrounding brightness and adjusts the shutter and provides more clear, compact and stylish images. It is available for INR 5,733.
- OnePlus Y Series 108 cm (43 inches) Full HD LED Smart Android TV: Enjoy realistic images on the OnePlus Y TV. Get this full HD TV for INR 24,999 and experience crisp visuals with its QLED display.

#### Dazzle up your wardrobe with Amazon Fashion

- Fossil Stella Analog Rose Gold Dial Women's Watch: This analog rose gold dial watch by Fossil is a stylish and elegant timepiece for everyday use. Add a touch of elegance to your everyday wear with this accessory for INR 7,995 available on Amazon Fashion.
- <u>Sukkhi Crystals Drop Down Gold Plated Heart Earrings</u>: This Sukkhi Exquisite Valentine Heart Crystal Gold Plated Earring for women made of alloy is the right gift romantic, meaningful and pretty. These beautiful earrings are available on Amazon Fashion for INR 2,545.
- Miss Olive Women's Bodycon Maxi Dress: A black bodycon maxi dress will surely accentuate your formal dinner look
  during the season of love. This elegant dress is priced at INR 749 available on Amazon Fashion. Get your hands on this
  must-have black body con maxi dress for your perfect dinner scenes.
- Raymond Men's Notch Lapel Regular Blazer: Enjoy a stylish look without compromising on comfort by wearing this blazer
  by Raymond. Wear it over a shirt with chinos and moccasins to flaunt this avid style. This classic blazer is available on
  Amazon Fashion for INR 4,339.

# Must have Make-up and Beauty essentials

- <u>Bombay Shaving Company 5-in-1 Skincare Valentine's Day Gift Pack</u>: Get the best of all-round grooming with the Bombay Shaving grooming combo. The activated charcoal is enhanced by ingredients like papaya, pomegranate, tea tree & aloe vera to give you a wholesome, deep cleansing experience. Use our face wash, face scrub, face pack, peel-off mask & face sheet mask for the ideal festival of lights glow. It is available for INR 549.
- <u>Forest Essentials Gift Box</u>: For the season of love, get your hands on this elegantly packed Forest Essentials gift box for your partner. This box contains a honey lemon rosewater facial cleanser, aloe vera and sandalwood sunscreen lotion, Kashmiri walnut gel facial scrub, narangi glaze luscious lip balm. It is available for INR 1,625 on Amazon Beauty.
- <u>Kama Ayurveda Round The CLOCK Skincare Gift Box</u>: Grab this luxury gift box by Kama Ayurveda for your special one. The box contains pure rosewater, rose jasmine face cleanser, eladi hydrating ayurvedic face cream, rejuvenating and brightening night cream and suvarna haldi chandan brightening face pack. This box is available on Amazon Beauty for INR 1,050.
- <u>SERY Makeup Pouch</u>: Get your hands on this easy to carry makeup essentials kit from SERY, it is perfect for your last moment make-up fixes while you are on the go. The pouch consists of an intense black kajal, a voluminous mascara and a golden eyeshadow stick. This kit is available on Amazon Beauty for INR 987.
- Maybelline New York Super Stay Matte Ink Liquid Lipstick: The Maybelline SuperStay matte ink liquid lipstick gives you a
  flawless matte finish and stays on for up to 16 hours. The formula is intensely pigmented and does not dry your lips. It is
  available on Amazon Beauty for INR 455.

## Express your love with these Amazon Devices

• Echo Dot (4th Gen): Our most popular smart speaker now comes in a refreshed, spherical compact design that fits

perfectly into any room. You can stream millions of songs, get news, trivia, weather, kids stories and more by just asking Alexa. You can also get started with smart home- just use your voice to control lights, ACs, TVs, geysers, and more. Get this smart speaker with improved bass and Alexa from Amazon.in for INR 4,499.

- All-new Fire TV Stick Lite: Spend quality time together by watching tens of thousands of movies and shows on the All-new Fire TV Stick Lite which is available for INR 2,999. With our most affordable Fire TV Stick, enjoy fast streaming in Full HD and Alexa Voice Remote Lite.
- <u>Kindle (10th Gen)</u>: Perfect gift for all the bookworms, the All-new Kindle comes with a built-in adjustable front light so you can read indoors and outdoors and at more times of the day. With a glare-free touchscreen display that reads like real paper, even in direct sunlight, you can now discover great reads and Kindle exclusives at just INR 7,999.

#### Perfect Gifts for Him & Her

- IKONIC BLAZE BLACK HAIR DRYER: A girl is always in need of a hairdryer. Get the IKONIC Blaze hair dryer as it comes with a comfortable long lengthened cord. It provides the hair with daily shine and luster, you cannot go wrong in gifting this to your partner. It is available for INR 1,950.
- Philips BT3211/15 corded & cordless Beard Trimmer with Fast Charge: The Philips trimmer captures low lying hair for efficient, even trimming results, so you can easily achieve the 3-day stubble, short beard or long beard look you want, making it the perfect look for date night. Easy to use and built to last and with its innovative Lift and Trim system, the new trimmers last longer. It is available for INR 1,705.

### Make the perfect date night at the comfort of your home with these party essentials

- Pop the Party Heart Hanging Garland Party Decoration 4 Pack: Red color Heart garland banners are the perfect way to decorate any Valentine's party. They add the romantic essence to your intimidate dinner with your loved ones. Get it for INR 499.
- SOI ® (Pack of 31) Love Letter Red Foil with HD Metallic Balloons: The love balloons are a must for your valentine's day décor. They add fun element to the décor and is available for INR 275.
- Borosil Glass Mixing Bowl with lid Set of 2, 500 ML, Oven and Microwave Safe: These Borosil Mixing Bowl with Lid set
  is an ideal solution for storing food items in a clean and hygienic way. It adds the right amount of style to your kitchen and
  dining table, whether used as a storage container or for serving your favourite recipes. Use it for mixing salads, stirring
  batter and countless other tasks.
- Philips HD6975/00 25-Litre Digital Oven Toaster Grill: Bake the perfect cake for your partner this Valentine's Day. With its Optic Temp Technology for healthy homemade cooking, Philips OTG is enabled with 10 customized one touch present menus and programmed with Optic Temp technology for healthy and joyful cooking. It is available for INR 7,650.

#### Buy unique products from Indian Small Businesses

- Rage I Love You to The Moon Signature Chocolate Bar, 0.90 Grams: Made from the finest imported ingredients this bar is sure to appease. This delicious bar is sure to guarantee happiness and the premium luxury chocolate is ideal for gifting. It is available for INR 299.
- MC SID RAZZ Harry Potter Hogwarts 9 3/4 Daily Planner, Schedule Your Day: Help your partner achieve his goals and visisons with this daily planner that features a gratitude list column that lets you write gratitude's for the day to help elevate your state of mind and promote a positive mood. It is available for INR 299.

## To check out more products on the Valentine's Day Store, click here.

Disclaimer: The product details, description and pricing are as provided by the sellers. Amazon is not involved in pricing or describing the products and is not responsible for accuracy of product information provided by the sellers.

'Amazon.in is an online marketplace and the word store refers to a storefront with selection offered by sellers.'

# For more information, please contact:

Avijit	AvianWE	Avijit@avianwe.com	9910068556
Aishwarya Iyer	Amazon India	aishiyer@amazon.com	

#### About Amazon.in

The Amazon.in marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). Amazon.in seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want – vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce marketplace.

For more information, visit <a href="https://www.amazon.in/aboutus">www.amazon.in/aboutus</a>

For news on Amazon, follow www.twitter.com/AmazonNews\_IN