



Amazon.in integrates Pantry within Fresh; Customers can now enjoy 2-hr convenience and save more in a single online grocery store

February 12, 2021

- Largest daily grocery selection across perishables, staples, and household products available for delivery in 2 hours
- Unmatched Pantry savings on super-value packs; customers can save more!
- Pantry will continue to operate in the remaining 290 cities providing unmatched value on dry grocery and everyday essentials

Bengaluru, 12 February 2021 – Amazon.in today announced the integration of Pantry into Fresh across cities where Fresh is currently operating, to simplify grocery shopping experience for customers. This experience will be rolled out to customers in Bangalore, Delhi, Ahmedabad and Mysore over the next 2 weeks and to all customers in cities where Fresh is serving, in the upcoming months. In the remaining 290 cities, customers will continue to get unbeatable savings on dry grocery selection on Amazon Pantry.

Amazon Fresh will now offer customers supermarket selection along with hundreds of Pantry deals from sellers, including super-value packs and items to save. In this integrated online store, customers can shop a wide range of selection including fruits and vegetables, frozen and chilled products like dairy and meats, dry grocery items, beauty, baby, personal care and pet products, while having the convenience of 2-hour delivery slots from 6 AM to midnight.

Siddharth Nambiar, Director, Category Management, Amazon India said, “We are humbled by how millions of Indian customers have made us a part of their lives for grocery shopping. Customers love the 2-hour convenience of Fresh for daily grocery and unmatched Pantry savings when they shop for dry grocery. We are excited to integrate these services in a single online grocery store thus allowing customers to enjoy unmatched convenience and value.”

Customers can opt for 2-hour delivery or choose a convenient 2-hour slots from 6AM to midnight. All customers get free scheduled 2-hour delivery on all orders over Rs 600. Orders below this threshold can be placed with a delivery fee of Rs 29, and there is no minimum order value to shop from sellers offering products on the Amazon Fresh store. Customers can discover the store by clicking on the Fresh icon on the Amazon.in app, desktop or mobile browser and enter an immersive Grocery shopping experience. You can check out the store [here](#).

For more information contact:

Sayooj Surendran	Avian WE	sayooj@avianwe.com	9497155657
Aishwarya Iyer	Amazon India	aishiye@amazon.com	

Disclaimer: ‘[Amazon.in](#) is an online marketplace and the word store refers to a storefront with selection offered by sellers.’

About Amazon.in

The [Amazon.in](#) marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). [Amazon.in](#) seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want – vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce marketplace to offer their products.

For more information, visit www.amazon.in/aboutus

For news on Amazon, follow www.twitter.com/AmazonNews_IN