



Amazon Prime Video app is now available on Jio set-top-box

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Jio to offer one year of Amazon Prime membership at no additional cost to its JioFiber customers

Amazon Prime offers incredible value with unlimited streaming of the latest and exclusive movies, TV shows, stand-up comedy, Amazon Originals, ad-free music listening through Amazon Prime Music, free fast delivery on India's largest selection of products, early access to top deals, unlimited reading with Prime Reading.

MUMBAI, India, 12 June 2020: Amazon today announced its collaboration with Jio, India's largest and fastest growing digital service company, to provide JioFiber subscribers access to premium content on Amazon Prime Video app on its set-top box. In addition, **Jio will offer one year of Prime membership worth INR 999 a year to JioFiber customers on Gold and above broadband plans, at no extra cost.** Through this deal, JioFiber customers can now seamlessly access the Amazon Prime Video app on their TV and enjoy Amazon's latest and exclusive blockbuster Hollywood, Bollywood and Indian regional movies, top TV shows, stand-up comedies, kids programs, including critically acclaimed Indian and global Amazon Originals.

JioFiber customers, on Gold plans and above, can activate their Annual Amazon Prime Membership by signing in using their Amazon account or create a new Amazon account through their Jio Set-top box and by logging into MyJio app or Jio.com. Customers who are not eligible can simply recharge with JioFiber Gold and above plan to avail the offer. Existing Amazon Prime Members can directly sign-in to the Amazon Prime Video app on their Jio Set-top-box and start watching Prime Video's wide selection of content including critically acclaimed Indian Amazon Originals like *Paatal Lok*, *Four More Shots Please!*, *The Family Man*, *Mirzapur* and much-loved global Originals like *Jack Ryan*, *Marvelous Mrs Maisel*, *The Boys* amongst many others.

"We are delighted to work with Jio to make Amazon Prime membership available to Jio Fiber customers" said Gaurav Gandhi, Director and Country General Manager, Amazon Prime Video India. "With the annual Prime membership consumers will have access to the full bouquet of Prime benefits - unlimited streaming of the latest and exclusive video content, free and fast shipping, access to exclusive deals, ad-free music on Amazon Music, unlimited reading through Prime Reading and mobile gaming content with Prime Gaming. At Amazon, we constantly strive to offer customers, the best-in-class entertainment. With this launch, we will further extend the reach and access of Amazon Prime Video in India, giving more customers the experience of watching our broad selection of popular Amazon Originals, blockbuster movies, Indian as well as international shows, on their TV sets."

"Our partnership with Amazon Prime Video opens up a new world of entertainment for JioFiber customers. Jio continues to provide an enriched experience to its customers and this tie-up enable JioFiber users avail one year of Amazon Prime membership at no extra cost" Anshuman Thakur, Head of Strategy, Jio, said in a statement.

About Amazon Prime Video

Amazon Prime Video has the largest selection of latest & exclusive movies including *Gulabo Sitabo*, *Thappad*, *Shubh Mangal Zyada Savdhaan*, *Bharat*, *Dabangg 3*, *Good Newwz*, *Mardaani 2*, *Bhoot*, Indian language titles including *AB Aani CD*, *Hit (The First Case)*, *Maharshi*, *Dharala Prabhu*, *Darbar*, *Madha*, *Sufna*, *Maya Bazaar 2016*, *Trance*, *Shylock*, *Love Mocktail*, *Luv Ni Love Storys*, *Saaho*, *Pattas*, *Professor Shanku O El Dorado*, *Sye Raa Narasimha Reddy*, *Dia*, *Choricha Maamla*, *Jallikattu*, *Kumbalangi Nights*, *Dear Comrade*, *Virus*, *Cheel Zadap*, *Chal Mera Putt*, *Triple Seat* and TV shows, stand-up comedy, biggest Indian and Hollywood films, US TV series, most popular Indian & international kids' shows, and critically acclaimed Amazon Originals including *Paatal Lok*, *Four More Shots Please! – Season 1 and 2*, *The Forgotten Army – Azaadi Ke Liye*, *The Family Man*, *Made In Heaven*, *Mirzapur*, *Comicstaan*, *Inside Edge Season 1 and 2*, global Originals like *Upload*, *Hunters*, *The Boys*, *Good Omens*, *Tom Clancy's Jack Ryan*, *The Marvelous Mrs. Maisel*, all available, ad-free, with a world-class customer experience. The service includes titles available in Hindi, English, Marathi, Tamil, Malayalam, Gujarati, Telugu, Kannada, Punjabi and Bengali.

To watch the newest releases in Hollywood & Bollywood, the latest US TV shows, kids' favorite toons and Amazon Originals, please visit www.PrimeVideo.com or download the Amazon Prime Video app today and sign-up for an Amazon Prime membership only at ₹999 annually or ₹129 monthly.

About Jio

Jio Platforms Limited ("Jio"), a wholly-owned subsidiary of Reliance Industries Limited, has built a world-class all-IP data strong future proof network with latest 4G LTE technology (through its wholly owned subsidiary, Reliance Jio Infocomm Limited). It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.3 billion Indians and propel India into global leadership in the digital economy. It has created an eco-system comprising of network, devices, applications and content, platforms, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.