



AMAZON PRIME VIDEO ANNOUNCES DIRECT-TO-SERVICE WORLD PREMIERE OF FAHADH FAASIL'S MALAYALAM FILM CU SOON

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Directed by Mahesh Narayan, the CU Soon stars Fahadh Faasil, Roshan Mathew and Darshana Rajendran in the lead roles.

CU Soon will globally premiere in Malayalam on September 1, 2020 on Amazon Prime Video.

Amazon Prime offers incredible value with unlimited streaming of the latest and exclusive movies, TV shows, stand-up comedy, Amazon Originals, ad-free music listening through Amazon Prime Music, free fast delivery on India's largest selection of products, early access to top deals, unlimited reading with Prime Reading and mobile gaming content with Prime Gaming, all available only for Rs. 129 a month.

<https://www.instagram.com/p/CEJQeL9gRmV/?igshid=c3ro0oz6fi08>

MUMBAI, India, 21st August 2020 – Following the successful world premiere of Aditi Rao Hydari and Jayasurya Sufiyum Sujatayum, Amazon Prime Video today announced the direct-to-service world premiere of Malayalam film *CU Soon*. Edited and directed by [Mahesh Narayan](#) (*Take Off*), the gripping drama stars superstar [Fahadh Faasil](#) (*Take Off*, *Kumbalangi Nights*) along with [Roshan Mathew](#) (*Koode*, *The Elder One*) and [Darshana Rajendran](#) (*Kavan*, *Virus*) in pivotal roles. *CU Soon* is a gripping drama about a software engineer from Kerala who has been assigned by his family to help his Dubai-based cousin find his missing fiancée, after she leaves behind a video-based suicide note. This feature film is unique for being shot with a phone in a controlled and restricted environment during the lockdown. Prime Members in India and 200 countries and territories can stream the film starting September 1 on Amazon Prime Video.

"It is our endeavour to consistently bring the latest entertainment for our customers across languages and unique formats. We have witnessed great success of Malayalam films like Soofiyyum Sujathayum Trance, Lucifer and Kumbalangi Nights." said Vijay Subramaniam, Director and Head, Content, Amazon Prime Video India. "Fahadh Faasil is synonymous with gripping Indian language blockbusters and a combination of him with Director Mahesh Narayan in an experimental film format is definitely one to watch out for. With Onam around the corner, we are hoping to add a little more sweetness to the festivities with the release of CU Soon!"

"Working with Mahesh has always been an inspiring experience. We had an incredible stint with our erstwhile blockbuster Take-Off" said Actor and Producer Fahadh Faasil. "Making CU Soon was an interesting and exciting experience. Having shot the film entirely during the lockdown, we're immensely glad to be able to continue to entertain and bring exciting content for our audience even at a time like this and hope that fans across the world enjoy and share their love towards the film."

"CU Soon is a computer screen based drama thriller - a new concept that has barely been explored in Indian cinema" Director Mahesh Narayan said, "People are attempting to stay virtually connected during these unprecedented times, and we wanted to take this concept a step further by exploring a unique format of storytelling through multiple screen devices. This film would not have been conceptualized or created without the virtual communication software and their developers. I hope this will inspire many artists to realize their creativity during such times and turn these challenging situations into opportunities to discover a new narrative of storytelling. I am delighted to globally premiere CU Soon on Amazon Prime Video."

CU Soon will join the thousands of TV shows and movies from Hollywood and Bollywood in the Prime Video catalogue. These include Indian films *Gulabo Sitabo*, *Shakuntala Devi*, *Ponmagal Vandhal*, *LAW*, *French Biryani*, *Sufiyum Sujatayum* and *Penguin* along with Indian-produced Amazon Original series like *Bandish Bandits*, *Breathe: Into The Shadows*, *Paatal Lok*, *Four More Shots Please*, *The Family Man*, *Inside Edge*, and *Made In Heaven* and the award-winning and critically acclaimed global Amazon Original series like *Tom Clancy's Jack Ryan*, *The Boys*, *Hunters*, *Fleabag*, and *The Marvelous Mrs. Maisel*. All this is available at no extra cost for Amazon Prime members. The service includes titles in Hindi, Marathi, Gujarati, Tamil, Telugu, Kannada, Malayalam, Punjabi, and Bengali.

Prime members will be able to watch *CU Soon* anywhere and anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV, etc. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost.

Prime Video is available in India to Prime members for just ₹999 annually or ₹129 monthly, new customers can find out more at www.amazon.in/prime and subscribe to a free 30-day trial.

ABOUT AMAZON PRIME VIDEO

Prime Video is a premium streaming service that offers Prime members a collection of award winning Amazon Original series, thousands of movies, and TV shows—all with the ease of finding what they love to watch in one place. Find out more at PrimeVideo.com.

- **Included with Prime Video:** *CU Soon* joins thousands of TV shows and movies from Hollywood and Bollywood, including Indian produced Amazon Original series such as *The Family Man*, *Mirzapur*, *Inside Edge* and *Made In Heaven*, and award-winning and critically acclaimed global Amazon Original series including *Tom Clancy's Jack Ryan*, *The Boys*, *Hunters*, *Fleabag*, and *The Marvelous Mrs. Maisel* available for unlimited streaming as part of a Prime membership. Prime Video includes titles available in Hindi, Marathi, Gujarati, Tamil, Telugu, Kannada, Malayalam, Punjabi and Bengali.

- **Instant Access:** Members can watch *CU Soon* anywhere, anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV, and multiple gaming devices. Prime Video is also available to consumers through Airtel and Vodafone pre-paid and post-paid subscription plans. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost.
- **Enhanced experiences:** Make the most of every viewing with 4K Ultra HD- and High Dynamic Range (HDR)-compatible content. Go behind the scenes of your favorite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.
- **Included with Prime:** Prime Video is available in India at no extra cost with Prime membership for just ₹999 annually or ₹129 monthly, new customers can find out more at amazon.in/prime and subscribe to a free 30-day trial.