

Amazon Prime Video set to take you through the quirky journey of an urban boy as he navigates across rural hinterlands in their upcoming show Panchayat

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The Neena Gupta, Raghubir Yadav and Jitendra Kumar starrer marks the second collaboration between Amazon Prime Video and The Viral Fever (TVF)

Prime members across 200 countries and territories can binge-watch the 8-part series starting April 3, 2020

Prime offers incredible value with unlimited streaming of the latest and exclusive movies, TV shows, stand-up comedy, Amazon Original series, ad-free music listening through Amazon Prime Music, free fast delivery on India's largest selection of products, early access to top deals, unlimited reading with Prime Reading, all available only for ₹129 a month.

MUMBAI, India, 30 March 2020 – Amazon Prime Video today released the trailer and poster for its upcoming series, *Panchayat*. The series is the second collaboration between Prime Video and The Viral Fever (TVF) after the success of Amazon Original Series, *Hostel Daze*, and will be available to stream globally from 3 April 2020. The eight-part comedy-drama is a classic fish out of the water story featuring a talented cast, including <u>Jitendra Kumar</u> (Shubh Mangal Zyaada Savdhan) as the lead protagonist and <u>Neena Gupta</u> (Badhaai Ho), <u>Raghubir Yadav</u> (Massey Sahib) and Biswapati Sarkar as the warm yet quirky characters working at a local panchayat office. *Panchayat* will be available exclusively on Prime Video in 200 countries and territories worldwide.

The series will follow an urban boy's journey far away from his comfort zone as he picks up a government job in rural heartlands. Caught between crazy characters, he quickly sets his mind on one thing – getting out of there as soon as possible.

"Panchayat is the unique and charming story of a young man struggling to adjust to his new life in a remote village," said Actor Jitendra Kumar. "I could not have been more excited to work on Panchayat – and particularly the opportunity to work with the brilliant Neena Guptaji once again."

"Playing the role of Manju Devi, a quirky matriarchal homemaker and official village Pradhan, was a huge amount of fun, especially alongside such a talented cast and crew," said actress Neena Gupta when commenting on *Panchayat*. "*Panchayat* is a light-hearted, funny series with plenty of heart. I know Prime members are going to fall in love with its unique characters and authentic rural flavour."

Panchayat will join the thousands of TV shows and movies from Hollywood and Bollywood in the Prime Video catalogue. These include Indianproduced Amazon Original series like *The Family Man, Mirzapur, Inside Edge* and *Made In Heaven*, and award-winning and critically acclaimed global Amazon Original series, including *Tom Clancy's Jack Ryan*, *The Boys, Hunters, Fleabag* and *The Marvelous Mrs. Maisel*, all on Prime Video, which is available at no extra cost for Amazon Prime members. The service includes titles available in Hindi, Marathi, Gujarati, Tamil, Telugu, Kannada, Malayalam, Punjabi and Bengali.

Prime members will be able to watch all episodes of *Panchayat* anywhere and anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV, etc. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost. Prime Video is available in India to Prime members for just ₹999 annually or ₹129 monthly, new customers can find out more at www.amazon.in/prime and subscribe to a free 30-day trial.

Watch the trailer here: https://www.youtube.com/watch?v=mojZJ7oeD_g&feature=youtu.be

Synopsis:

Panchayat is a light-hearted show capturing the journey of an urban protagonist Abhishek Tripathi, who for lack of a better job option, joins as secretary of a panchayat office in a remote village of Uttar Pradesh. Stuck between crazy characters, Abhishek unwillingly starts his job but with the sole motivation of getting out of there as soon as possible, for which he even prepares for CAT.

ABOUT AMAZON PRIME VIDEO

Prime Video is a premium streaming service that offers Prime members a collection of award winning Amazon Original series, thousands of movies and TV shows—all with the ease of finding what they love to watch in one place. Find out more a <u>PrimeVideo.com</u>.

- Included with Prime Video: Panchayat joins thousands of TV shows and movies from Hollywood and Bollywood, including Indian produced Amazon Original series such as *The Family Man, Mirzapur, Inside Edge* and *Made In Heaven,* and award-winning and critically acclaimed global Amazon Original series including *Tom Clancy's Jack Ryan*, *The Boys, Hunters, Fleabag* and *The Marvelous Mrs. Maisel* available for unlimited streaming as part of a Prime membership. Prime Video includes titles available in Hindi, Marathi, Gujarati, Tamil, Telugu, Kannada, Malayalam, Punjabi and Bengali.
- Instant Access: Members can watch anywhere, anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV and multiple gaming devices. Prime Video is also available to consumers through Airtel and Vodafone pre-paid and post-paid subscription plans. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost.
- Enhanced experiences: Make the most of every viewing with 4K Ultra HD- and High Dynamic Range (HDR)-compatible

content. Go behind the scenes of your favorite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.

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