



Abhishek Bachchan starrer Breathe: Into The Shadows receives immense appreciation from audience and fans

July 23, 2020

Created and produced by Abundantia Entertainment, the psychological crime thriller features Bollywood's celebrated actors Abhishek Bachchan and Nithya Menen in their on-screen digital debut

Created and directed by Mayank Sharma, the Psychological thriller also sees Amit Sadh and Saiyami Kher in the ensemble cast

Prime members in India and across 200 countries and territories can stream the show starting 10th July 2020

Prime Video offers incredible value with unlimited streaming of the latest and exclusive movies, TV shows, stand-up comedy, Amazon Originals, ad-free music through Amazon Prime Music, free fast delivery on India's largest selection of products, early access to top deals, unlimited reading with Prime Reading, all available only for ₹129 a month.

Mumbai, INDIA, 22 July 2020 – Amazon Prime Video launched an all-new Amazon Original *Breathe: Into The Shadows* in a grand manner on 10th July 2020. The show opened to an impressive IMDb rating of over 8.5/10, based on customer reviews on the day of launch. Offering a visual treat to its audience, the 12-episode series unfolds a riveting crime thriller drama. Created and produced by Abundantia Entertainment, the all-new psychological crime thriller sees Bollywood superstar [Abhishek Bachchan](#) make his digital on-screen debut, playing a doting father in search of his missing daughter. The Amazon Original Series also sees the return of acclaimed actor [Amit Sadh](#), in his award-winning role as senior inspector Kabir Sawant. This show also features one of South India's leading actors, [Nithya Menen](#), who makes her digital debut. Actor [Saiyami Kher](#) also joins the cast in a prominent role. Prime members in India and over 200 countries and territories can now watch all episodes of *Breathe: Into The Shadows*, in multiple Indian languages such as Hindi, Tamil and Telugu.

Additionally, the stellar cast of the show includes [Ivana Kaur](#), [Hrishikesh Joshi](#), [Shrikant Varma](#), [Resham Shrivardhan](#), [Plabita Borthakur](#), [Shradha Kaul](#), [Nizhalgal Ravi](#), [Varin Roopani](#), [Vibhawan Deshpande](#), [Pawan Singh](#), [Shruti Bapna](#), [Kuljeet Singh](#), [Vijay Kumar Rajoria](#), [Madhavi Juvekar](#), [Vijaylaxmi Singh](#), [Jaspal Sharma](#), [Dwij Valla](#), [Ravish Duma](#), [Gunit Cour](#), [Smit Gambhir](#), [Shataf Figar](#), [Aruna Soni](#), [Akashdeep Sabir](#), [Nishant Singh](#), [Akrit Singh](#), [Pratap Phad](#), [Pavitra Sarkar](#), [Arvinder Singh Gill](#) among others.

Breathe: Into The Shadows, that tells the story of a missing girl Siya whose parents will cross all boundaries when it comes to protecting their daughter, has kept the audience hooked to their screens. The appreciation from all corners of the world started pouring in within a few hours of the launch. From the stellar performances by the cast to the gripping storyline and the major plot twists, Netizens couldn't hold their excitement as they took to their social media to laud the show.


"We are thrilled with the amazing response and the love we have got from the fans for *Breathe: Into The Shadows*. We are so glad to have this gem in our content selection. Abhishek Bachchan, Amit Sadh, Nithya Menen among other cast of the show have delivered a stellar performance in this gripping crime thriller. It is truly overwhelming to continue our winning streak with Indian Originals as we aim to elevate our benchmark a notch higher in times ahead" said Aparna Purohit, Head of India Originals, Amazon Prime Video.


Vikram Malhotra, Founder & Chief Executive Officer, Abundantia Entertainment, and Executive Producer of the Series shares, "After a series of successful collaborations, I am delighted that our latest collaboration with Amazon Prime Video for an all-new Amazon Original *Breathe: Into The Shadows*, has also impactfully found its way into the hearts of the audience. It is overwhelming to see the kind of response the show is receiving for its gripping narrative and fresh elevated storyline. This love and appreciation from all quarters is a testimony to all the hard work and passion put behind the series by the entire team led by Mayank. Fans have welcomed Abhishek and Nithya with open arms to the digital medium and Amit has been hailed in his return to the Series. We are confident that the show will continue to resonate strongly with fans all over the world."

Speaking about the success of the series, Director Mayank Sharma said, "Within few hours of the launch of our Amazon Original *Breathe: Into The Shadows*, applause and appreciation started pouring in and it was overwhelming! We wanted to bring to our viewers a roller-coaster ride of drama, suspense and thrill and we are extremely humbled and touched with the love we have received. I could not have asked for a better team of artists and crew who went above and beyond to bring this series to life. It will always have a special place in my life and heart."

Appreciation received from fans, influencers and media personalities. An excerpt of few of the many comments received in the social media space.

<https://twitter.com/Sumitkadel/status/1281458735051923458>





Sumit kadel  @Sumitkadel · Jul 10


#BreatheIntoTheShadows 🐼 -


Rating- ★★★★★ (4.5)

EXTRAORDINARY. One of the finest thriller web show i have seen. Extremely well written & directed by Mayank sharma. The main twist & suspense will BLOW audience mind. @juniorbachchan finest work after Guru. Strongly recommended.

 64

 271

 1.7K



Show this thread

<https://twitter.com/Tutejajoginder/status/1281890634794536960>



Joginder Tuteja  @Tutejajoginder · Jul 11

#Exclusive - #BreatheIntoTheShadowsReview - BRILLIANT all the way. High quality, classy, exciting, stunning, suspenseful & thrilling. This is India's own #Mindhunters and kudos to the team of @mayankvsharma @vikramix @Abundantia_Ent @PrimeVideoIN to have pulled it off ★★★★★ 1/2



 8

 59

 368



<https://twitter.com/sri50/status/1281949695154110464>



Sreedhar Pillai ✓ @sri50 · Jul 11

#BreatheIntoTheShadows 🧑‍🔒 beautifully written with an Amazing,Thrilling plot. Spectacular acting by all the actors. @juniorbachchan OTT debut and he has done complete justice to his interesting yet complicated character.

<https://twitter.com/GrihaAtul/status/128228824696218753>



Griha Atul
@GrihaAtul

#BreatheIntoTheShadows 🧑‍🔒 is one show I would totally recommend. A psychological thriller that doesn't disengage with emotions- infact thrives on them, be it the loss and longing, the silences, what's left unsaid, the compassion.. Plus the performances do justice to the writing.

5:48 PM · Jul 12, 2020 · Twitter for iPhone

https://twitter.com/vivek_nambiar/status/1282280143411507200



V
@ivivek_nambiar

Ola! Do watch @BreatheAmazon. It's fantastic. Very well written and directed, background score is superb and the cast - @juniorbachchan @MenenNithya @TheAmitSadh @SaiyamiKher Hrishikesh and all others have knocked it out of the park.

You will end up binging it if you start.

<https://twitter.com/mimansabekhar/status/1281863272956849025>



Mimansa Shekhar ✓

@mimansashekhar



#BreatheIntoTheShadows 🦋 #Thread

A total new dimension to 'good vs bad' (not spoiling characters names)

Mind games need a champion script. @mayankvsharma you've carried another season with conviction. Kudos for holding together so many characters, plots & timelines. Awaiting S03 🙌

https://twitter.com/Raajeev_romi/status/1281486228043427840



Raajeev Chopra

@Raajeev_romi



#BreatheIntoTheShadows 🦋 One of the best series I have ever seen. You can not afford to miss even a single scene of this.... Just outstanding screenplay, Direction and Performances by all. @juniorbachchan @TheAmitSadh @MenenNithya @mayankvsharma You all did wonder 🙌🙌🙌

https://twitter.com/_pallavighosh/status/1281649130360598528



pallavi ghosh ✓

@_pallavighosh



Breathe .. have always maintained @juniorbachchan needs to be watched more .. gripping series

Tweets from fans

@BreatheAmazon #BreatheIntoTheShadows #Breathe2 Awesome, Mindblowing. @juniorbachchan nailed it with his best. @TheAmitSadh Awesome, @SaiyamiKher @mayankvsharma superb direction. #5star @PrimeVideoIN . @SrBachchan must be thrilled with his son performance. - @Vbhaddwal08

Still watching @BreatheAmazon it's 3:30 am Israel time. @juniorbachchan Abhishek Bachchan is a gem. Super performance ... wow ! - @MosesSapir

#BreatheIntoTheShadows OneWord : Dark & Thrilling Flushed face Perfect Execution & Beautiful Detailing Nithya Menon, Plabita & Amit Sadh are Too Good And Abhishek Bachchan truly an Underrated Actor His performance got me Awestruck right from the Start.. & Impressive Cinematography & Editing - @ArmanSaharia

#BreatheIntoTheShadows Dark & amusing throughout its 12 EPs. Looks fresh amongst trashy indian web series being produced lately . @juniorbachchan @TheAmitSadh @MenenNithya's superb performances are highlight. * * * * - @avi_Ak007

Breathe: Into The Shadows joins the thousands of TV shows and movies from Hollywood and Bollywood in the Prime Video catalogue. These include Indian-produced Amazon Original series such as *Four More Shots Please*, *Paatal Lok*, *The Forgotten Army* – *Azaadi Ke Liye*, *The Family Man*, *Mirzapur*, *Inside Edge* and *Made In Heaven*, as well as award-winning and critically-acclaimed global Amazon Original series like *Tom Clancy's Jack Ryan*, *The Boys*, *Hunters*, *Fleabag* and *The Marvelous Mrs. Maisel*, all on Prime Video, which is available at no extra cost for Amazon Prime members. The service includes titles available in Hindi, Marathi, Gujarati, Tamil, Telugu, Kannada, Malayalam, Punjabi and Bengali.

Prime members will be able to watch all episodes of *Breathe: Into The Shadows* anywhere and anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV, Airtel, Vodafone, etc. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost. Prime Video is available in India at no extra cost to a Prime membership for just ₹999 annually or ₹129 monthly, new customers can find out more at www.amazon.in/prime and subscribe to a free 30-day trial.

ABOUT AMAZON PRIME VIDEO

Prime Video is a premium streaming service that offers Prime members a collection of award-winning Amazon Original series, thousands of movies and TV shows—all with the ease of finding what they love to watch in one place. Find out more at [aPrimeVideo.com](https://www.amazon.in/prime).

- **Included with Prime Video:** *Breathe* will join hundreds of TV shows and movies from Hollywood and Bollywood, including Indian produced Amazon Original series such as *The Family Man*, *Mirzapur*, *Inside Edge* and *Made In Heaven*, and award-winning and critically-acclaimed global Amazon Original series including *Tom Clancy's Jack Ryan*, *The Boys*, *Hunters*, *Fleabag* and *The Marvelous Mrs. Maisel*, available for unlimited streaming as part of a Prime membership. Prime Video includes titles available in Hindi, Marathi, Gujarati, Tamil, Telugu, Kannada, Malayalam, Punjabi and Bengali.
- **Instant Access:** Members can watch anywhere, anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV and several gaming devices. Prime membership is also available to Airtel and Vodafone customers on post-paid plans. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost.
- **Enhanced experiences:** Make the most of every viewing with 4K Ultra HD- and High Dynamic Range (HDR)-compatible content. Go behind-the-scenes of your favourite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.
- **Included with Prime:** Prime Video is available in India at no extra cost to a Prime membership for just ₹999 annually or ₹129 monthly, new customers can find out more at www.amazon.in/prime and subscribe to a free 30-day trial.

ABOUT AMAZON

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit aboutamazon.in and follow [@AmazonNews_IN](https://twitter.com/AmazonNews_IN).

About Abundantia

Founded in 2013, Abundantia is India's premier content company focused on developing and producing progressive, insight-based and uniquely Indian stories for a global audience.

Operating across Film, TV and Digital platforms, Abundantia's first title, *Baby*, met with spectacular success in 2015 and its next film, *Airlift* (2016), was a massive hit at the box-office, earning unprecedented critical and audience acclaim. Abundantia notched up another winner with *Toilet-Ek Prem Katha* and also boasts of titles like *Chef* – the remake of Jon Favreau's Hollywood indie by the same name as part of its filmography.

The company has an exciting slate of films for 2020 and beyond, top-lined by a film on math genius, *Shakuntala Devi*, starring Vidya Balan and Sanya Malhotra which will have its world premiere on Amazon Prime Video, the Hindi remake of the super hit South film *Bhaagamathie* - titled *Durgavathi*, starring Bhumi Pednekar and Newton director, Amit Masurkar's next, *Sherri* starring Vidya Balan.

Also in the pipeline is the official remake of Hollywood hit *Begin Again*, the Hindi remake of acclaimed Malayalam hit, *Angamaly Diaries*, as well as films by talented filmmakers like Suresh Triveni, Shashanka Ghosh, Bharatbala and Aarif Sheikh among others.

In 2017, Abundantia created a buzz in the digital space with India's premiere Amazon Original, 'Breathe'. The second season of the show, which marks the digital debut of movie star Abhishek Bachchan, released on 10th July, 2020. In March 2019, Abundantia also announced its latest series, 'THE END', which has Indian superstar Akshay Kumar leading the cast. There is an active pipeline of digital content under development at Abundantia, which includes a serialized drama based on the book 'Men Who Killed Gandhi', and a multi-season procedural crime-drama series on the bestselling 'Rita Ferreira' books.