



Amazon Prime Video launches COMICSTAAN SEMMA COMEDY PA, a Tamil version of the hugely successful unscripted comedy franchise 'Comicstaan'

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Amazon Prime Video's popular standup comedy format Comicstaan gets a Tamil adaptation after 2 successful seasons in Hindi.

Celebrated comedians such as Praveen Kumar, Karthik Kumar and Rajmohan will be mentoring and judging contestants over 8 episodes as they find the next best Tamil standup comedian

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MUMBAI, India, 3rd September 2020 – Amazon Prime Video today released the trailer for *Comicstaan Semma Comedy Pa*, a much-awaited Tamil adaptation of audiences' favorite Amazon Original Series *Comicstaan*. The launch of the series marks Prime Video's foray into Original content in Tamil language. In the all-new series, we will see Tamil's top three comedians Praveen Kumar, Karthik Kumar and Rajmohan Arumugam, experts in their respective genres of comedy, mentor selected contestants who will compete to become the king or queen of comedy in the Tamil stand-up scene. Created by Only Much Louder (OML) Entertainment, the eight-episode binge-worthy series will be the first of its kind on a video streaming service in Tamil language. Adding to the local flavour, the show will be hosted by the dynamic duo of Vidyullekha Raman & Mervyn Rozario. The exciting new unscripted comedy series will launch exclusively on Amazon Prime Video on 11th September in over 200 countries and territories worldwide.

While comedy as a genre is not new to the Tamil audiences, the format of the show is fresh and engaging. It's the first time ever that a 'competition' is being introduced, in a genre like Stand-up comedy for the audiences to engage with. *Comicstaan Semma Comedy Pa* is expected to bring forth the local flavour - borrowing from the unique nuances of Tamil culture, with exclusive sets performed by each of the participants. The trailer gives a sneak peek into an all-new edition where six of Tamil comedy's best contestants will compete for the winning title of *Comicstaan Semma Comedy Pa*.

Aparna Purohit, Head of India Originals, Amazon Prime Video India said that, "Locally relevant content has always been appreciated by our customers; whether it's a scripted or unscripted series or movies that we've released on Amazon Prime Video. We are therefore delighted to launch our first unscripted Original Series in Tamil language, *Comicstaan Semma Comedy Pa*. Amazon Prime Video is always looking to create new and ingenious content for its viewers, and *Comicstaan* is one such series, where comedians battle it out to win the *Comicstaan* title. The first two seasons of *Comicstaan* received immense love from audiences, in fact, it made standup comedy aspirational for the youth. It not only launched the winners, but also became a spring board of success for many talented contestants! We are now excited to bring to the audience a recreation of the series, produced exclusively in Tamil - borrowing from the local cultural nuances to appeal to our Tamil audiences."

"We are glad to be a part of a project like *Comicstaan Semma Comedy Pa*, which aims to provide a global platform to local talent. Leveraging our robust collaboration with Amazon Prime Video with multiple Stand-up Comedy specials, *Comicstaan* was our collective effort to find and groom fresh, new voices in comedy. With *Comicstaan Semma Comedy Pa*, it is our endeavor to continue the same momentum and bring to the forefront more creative, relatable and interesting comedy formats to viewers." said Dhruv Sheth, Chief Operating Officer, OML Entertainment Pvt Ltd.

Link: https://youtu.be/7hM_LmCnBH8

Synopsis:

Mentored and judged by some of the most renowned Tamil standup comedians, *Comicstaan Tamil* features aspiring comedians competing to become the "future of funny" in Tamil stand-up comedy scene. Produced by Only Much Louder (OML), *Comicstaan Tamil* has been directed by Arjun Karthikeyan and written by D. Jai Adhitya and Mervyn Rozario A are the writers of the series.

Watch all episodes of *Comicstaan Tamil* starting 11th September, 2020 exclusively on Amazon Prime Video

Prime members will be able to watch all episodes of *Comicstaan Tamil* anywhere and anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV, Airtel, Vodafone, etc. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost. Prime Video is available in India at no extra cost to a Prime membership for just ₹999 annually or ₹129 monthly, new customers can find out more at www.amazon.in/prime and subscribe to a free 30-day trial.

ABOUT AMAZON PRIME VIDEO

Prime Video is a premium streaming service that offers Prime members a collection of award-winning Amazon Original series, thousands of movies and TV shows—all with the ease of finding what they love to watch in one place. Find out more at PrimeVideo.com.

- Included with Prime Video: *Comicstaan Tamil* joins thousands of TV shows and movies from Hollywood and Bollywood, including Indian films *GulaboSitabo*, *Shakuntala Devi*, *PonmagalVandhal*, *LAW*, *French Biriyani*, *SufiyumSujatayum* and *Penguin* along with Indian-produced Amazon Original series like *Bandish Bandits*, *Breathe: Into The Shadows*, *Paatal Lok*, *Four More Shots Please*, *The Family Man*, *Mirzapur*, *Inside Edge*, and *Made In Heaven* and the award-winning and critically acclaimed global Amazon Original series like *Tom Clancy's Jack Ryan*, *The Boys*, *Hunters*, *Fleabag*, and *The Marvelous Mrs. Maisel*, which are available for unlimited streaming as part of a Prime membership. Prime Video includes titles available in Hindi, Marathi, Gujarati, Tamil, Telugu, Kannada, Malayalam, Punjabi and Bengali.
- Instant Access: Members can watch *Comicstaan Tamil* anywhere, anytime on the Prime Video app for smart TVs, mobile

devices, Fire TV, Fire TV stick, Fire tablets, Apple TV and multiple gaming devices. Prime Video is also available to consumers through Airtel and Vodafone pre-paid and post-paid subscription plans. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost.

- Enhanced experiences: Make the most of every viewing with 4K Ultra HD- and High Dynamic Range (HDR)-compatible content. Go behind the scenes of your favorite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.
- Included with Prime: Prime Video is available in India at no extra cost with a Prime membership for just ₹999 annually or ₹129 monthly. New customers can find out more at www.amazon.in/prime and subscribe to a free 30-day trial.

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