



Alexa makes bill payments faster on the Amazon shopping app

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Just ask Alexa to pay bills, check balance or add money to Amazon Pay

Bangalore, 27 May, 2020: Now just ask Alexa on the Amazon Shopping app and pay your bills across categories such as electricity, water, post-paid mobile, cooking gas, broadband and DTH recharges - faster. Powered by Amazon Pay and Alexa, this new feature is currently exclusively available on Android and can be accessed by tapping the microphone icon on top of the page, from anywhere on the app. This update comes within two months of Alexa's debut on the Amazon shopping app for Android devices to help users search for items via voice.

Ask Alexa and make faster bill payments

Tap the microphone icon on the Amazon shopping app and ask "*Alexa, pay my electricity bill*" or "*Alexa, recharge my DTH*". Customers who have paid bills in the past will be navigated directly to the bill page with pre-fetched bill details. With Alexa and Amazon Pay balance this monthly chore can now be completed in just 3-taps. First time customers will be navigated to the specific bill page to register their account and service provider before proceeding with the bill payment.

Make contactless bill payments on Amazon Echo, Fire TV Stick or any other device with Alexa built-in. Customers can just say "*Alexa, pay my mobile bill*", or "*Alexa, pay my gas bill*" to their devices. For existing Amazon Pay users Alexa will get the bill amount due from the registered account and ask for customer confirmation before processing the payment. Customers can also enable a voice pin on the Alexa app to secure these transactions. Once approved, Alexa will complete the transaction using Amazon Pay, and send a notification to the customer's registered mobile phone number, confirming the transaction. For new Amazon Pay customers, Alexa will send a link to register their bill details on the Amazon shopping app before proceeding with bill payment.

Ask Alexa to add money or check Amazon Pay balance

Tap on the microphone icon on the Amazon shopping app and just ask "*Alexa, what is my Amazon Pay balance?*" and she will instantly tell your current balance amount as well as show it to you on the app. Customers can also add money easily with Alexa by just saying, "*Alexa, add 500 Rs. to my Amazon Pay balance*". They will be navigated to the 'Add Money' page with requested amount pre-filled.

Amazon Echo, Fire TV Stick and other devices with Alexa built-in can also be used to experience this feature. Just ask "*Alexa, check my Amazon Pay balance*" or say "*Alexa, add money to my Amazon Pay balance*" and instantly receive a link over SMS to complete the transaction.