



Come and be a part of "The Forgotten Army" by using the Instagram and Facebook Lens

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Amazon Prime Video recently set social media buzzing with their unique handwritten letters for the trailer launch for their highly anticipated Amazon Original Series *The Forgotten Army – Azaadi Ke Liye*. Following the immensely successful activity, Amazon Prime Video introduces yet another interactive way to engage viewers - a powerful camera lens available on Instagram and Facebook. The tech innovation which is at par with Hollywood movies like "Top Gun: Maverick", "Charlie's Angels", "Shazam" gives users an experience of a lifetime to be a part of The Forgotten Army.

With just one click on their smartphones, users can become a part of the Azaad Hind Fauj. All they have to do is Open Instagram and Facebook Lens and use the filter to click their selfie or shoot a video. The Lens will produce a grainy 1940's style photo with polaroid borders, and Netaji's cap as a virtual prop. The unique feature was introduced by the series' lead star cast Sunny Kaushal and Sharvari took to their social media to share their excitement with the fans.

Amazon Original Series *The Forgotten Army – Azaadi Ke Liye* is created and directed by national award winning filmmaker Kabir Khan. The war epic drama is based on true events and narrates the journey of the extraordinary young brave men and women who formed a part of the Indian National Army (INA) and fought against the British for India's Independence.

The Forgotten Army – Azaadi Ke Liye will launch on Amazon Prime Video across 200 countries and territories on the 24th of January, 2020.

Show Synopsis:

The Forgotten Army – Azaadi Ke Liye, is based on the true story of Indian soldiers who marched towards the capital, with the war cry 'Challo Dilli', to free their country from the reign of the British. The Indian National Army (INA), which was forged out of British defeat in Singapore during WWII, was led by the charismatic Netaji Subhash Chandra Bose and had the first ever women infantry regiment anywhere in the world. While these soldiers (men and women) fought against all odds and against the British army to free India, their struggle and story somehow got lost and they became 'the forgotten army'. With the love story between two soldiers - Sodhi & Maya at the heart of it, the series raises several questions about identity, independence and the idea of motherland and the cost of freedom. Freedom, that we often take for granted but freedom that costs countless lives and sacrifices.

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