



Amazon Prime Video creates a Guinness World Record with an iconic LIVE performance of The Forgotten Army – Azaadi Ke Liye, music album

January 24, 2020

~ Amazon Prime Video, in association with LIVE 1000 – a collective of artists, created a live operatic musical extravaganza with 1000 singers and instrumentalists coming together to perform the album of Amazon Original Series *The Forgotten Army – Azadi Ke Liye*, composed by musical maestro Pritam Chakraborty~

~ The iconic musical event created a Guinness World Record for **TheLargest Indian Cinematic Music Band** ~

~The music album for *The Forgotten Army - Azadi Ke Liye*, marks the digital debut of renowned music director **Pritam** and India's much-loved playback singer **Arijit Singh**~

~ Created and Directed by National Award winning filmmaker Kabir Khan, *The Forgotten Army-Azaadi Ke Liye*, will launch across 200 countries and territories on January 24, 2020 ~

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National, 24th January 2020: Marking the launch of much-awaited Amazon Original Series *The Forgotten Army – Azaadi Ke Liye*, Prime Video successfully created a Guinness World Record for **TheLargest Indian Cinematic Music Band** with an iconic live performance of the show's album . The evening saw 1000 musicians from across the country coming together to perform songs from the series' album, composed by Pritam. The operatic musical recital served as a prelude, as the country gears up to celebrate its 70th Republic Day.

Gaurav Gandhi, Director and Country General Manager, Amazon Prime Video India, said, "The Amazon Original Series *The Forgotten Army – Azaadi Ke Liye*, its music album and this live musical evening is our humble tribute to the Azad Hind Fauj. The show endeavors to bring back to public memory, the long forgotten sacrifice of the brave Indian National Army (INA) soldiers. The LIVE 1000 band features musicians from across the country and brings to live the ethos of *The Forgotten Army* – a collective for all, bound by their common goal. We are delighted that the album and this musical event have made its mark in history by creating a coveted Guinness World Record for **TheLargest Indian Cinematic Music Band**. We are hopeful that our Freedom Anthem – *Azaadi*, will strike a chord across the country, and serve as tribute to our soldiers – those remembered and cherished and those forgotten."

Commenting on the grand musical event, **Pritam** said, "I am thrilled to have had the opportunity to witness and be part this unique live performance with this collective of talented musicians, in memory of the valiant soldiers of the Azad Hind Fauj. This Republic Day, let's all take a moment to understand the forgotten history and the sacrifice of the Indian National Army."

Creator and Director, **Kabir Khan** said, "My first film-making project was a documentary by the same name – *The Forgotten Army*. More than two decades back I travelled with INA veterans, retracing their journey from the 1940s, only to realize that so few Indians knew of their struggles or their fight for freedom. Despite their valor, they became a foot-note in India's Independence history . I vowed to tell their story to India and to the world. On the occasion of India's 70th Republic day, the release of *The Forgotten Army – Azaadi Ke Liye*, is my attempt to take their story to the world. The album from the show, today's musical serenade by the LIVE 1000 band, all capture the very spirit of the Azad Hind Fauj."

"It was a spectacular performance with the highest level of proficiency. It's my great pleasure to be present here to be able to see and listen to the Largest Indian Cinematic Music band. A great way to mark the launch of Amazon Original Series - *The Forgotten Army*, and a tribute to the heroes of the past in the grand way of 1000 participants in the band. I would like to congratulate Amazon Prime Video on becoming Officially Amazing!" said Swapnil Dangarikar, Official Adjudicator, Guinness World Records.

The LIVE 1000 brings together talented musicians from around the world on a journey that they will undertake together. Musicians performing at the concert, hail from cities across the country - Bangalore, Delhi, Kolkata, Pune, Goa, Assam, Sikkim to name a few . Some artists have even joined in from other countries such as Kenya, Malaysia and UAE. In the band are also members who are visually impaired and differently abled, united by their passion for music. The performance features an interesting mix of varied influences with artists who are well-versed in multiple genres of music from POP, Jazz, Indian Classical, Rock to Metal and Folk. The band comprises of over six hundred and fifty vocalists, two hundred and fifty acoustic guitarists, eighty drummers and percussionists, fifteen performers on varied string instruments, five brass players, one electric guitarist, one bass guitarist, one keyboardist and two sitar players.

The title track of Amazon Original *The Forgotten Army - Azaadi Ke Liye*, has been composed by **Pritam**, featuring the soulful voices of **Arijit Singh** and **Tushar Joshi** with lyrics written by **Shloke Lal** and **Kausar Munir**.

Created and Directed by **Kabir Khan**, *The Forgotten Army - Azaadi Ke Liye* features **Sunny Kaushal** and **Sharvari** as leads and release on Amazon Prime Video on the **24th of January 2020**.

Link to the images: <https://www.webcargo.net/l/18EtYBvRbT/>

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