



Amazon.in announces Amazon Great Indian Sale

January 10, 2020

Big savings, new beginnings

- Top deals by sellers across Smartphones, Electronics, Fashion & Beauty, Home & Kitchen, Large Appliances, TVs, Daily Essentials and more from January 19 to 22, 2020
- Prime members get 12 hours early access to the Great Indian sale starting 12 noon on January 18, 2020
- More savings - 10% instant discount with SBI Credit cards and EMI; No-cost EMI on Debit & Credit cards, Amazon Pay ICICI credit card and Bajaj Finserv EMI card; Special Exchange benefits on thousands of products across Smartphones, TVs, ACs and more!
- Special handcrafted products at great prices from small sellers, artisans and weavers
- Free delivery on the first eligible order for new customers
- Up to INR 2,000 back on Flights, Bus and Movie bookings

Bengaluru, January 10, 2020: Amazon India's much awaited 'Great Indian Sale' is back offering big savings from January 19 to 22, 2020. Prime members will get 12 hours exclusive early access starting 12 noon on January 18, 2020. With sellers offering deals across Smartphones, Consumer Electronics, Fashion & Beauty, Home & Kitchen, Large Appliances, TVs, Daily Essentials and more, customers can shop from over 20 crore products across hundreds of categories on Amazon.in.

Customers shopping during the Great Indian Sale can save more by getting extra 10% instant discount with SBI Credit cards and EMI. Customers can shop for more than 12 crore products with no-cost EMI using Bajaj Finserv EMI card, Amazon Pay ICICI Credit card and select Debit & Credit Cards.

This Great Indian Sale, customers can look forward to big savings on some of the biggest Mobile brands such as OnePlus, Samsung, Xiaomi, Apple, Vivo, OPPO, Nokia, Honor, Huawei; Fashion brands such as UCB, Levis, Allen Solly, BATA, Hush Puppies, Puma, Vero Moda, Only, Flying Machine, BIBA, Aurelia, W, Lavie, Caprese, Van Heusen; Electronics brands such as HP, JBL, Bose, Sony, Home Appliances brands like LG, BPL, TCL, Bosch, Whirlpool, Voltas, Home, Kitchen and Sports brands such as Home Centre Kent, Bombay Dyeing, Bajaj, Dyson, Wipro, Yonex, Prestige, Spotzoro by Milton, Royal Enfield, Goodknight, Bosch, Hero Cycles, Instant Pot; Grocery and daily needs brands like Aashirvaad, Fortune, Tata, Cadbury, Dabur, Surf Excel, Ariel, Harpic, Pampers, beauty brands like Lakme, L'Oreal, WOW, Nivea, Maybelline, Hugo Boss, Davidoff, Forest Essentials, Kama Ayurveda, and more.

- Up to 40% off on Mobile phones & accessories
- Up to 60% off on Electronics
 - Up to 80% off on Amazon Fashion
 - Up to 60% off on Large Appliances & TVs
 - Up to 80% off on Home & Kitchen
 - Up to 60% off on Beauty
 - Up to 60% off Groceries
 - Up to 45% off on Amazon Devices

Customers can get up to 45% off on Amazon Devices across the Echo range, FireTV Stick and Kindle eReaders. They can also avail great deals on recently launched Echo Input Portable Smart Speakers and Onida Fire TV Edition smart TVs.

The Amazon Great Indian Sale will offer customers with the best of Indian selection, bringing together not just the big brands but also unique products from small & medium businesses, innovative solutions, health foods from India's startups & traditional handicrafts and weaves from artisans, weavers and tribal communities from every state & union territory of India. From art by tribal communities of India, mirror work from Gujarat, Bamboo décor from Assam, Jute handicrafts from West Bengal, Tanjore Paintings from Tamil Nadu, Traditional weaves like Khadi, Ikkat, Pochampalli, Phulkari, Madhubani prints, blue pottery art from Rajasthan, the Amazon Great Indian Sale will provide customers with widest selection offered by Karigars, Women entrepreneurs and MSMEs of India. Not only this, start-ups and emerging brands will offer a wide variety of creative gifting products, unique gadgets and innovative solutions for everyday living.

Celebrate the new year with big savings this Great Indian Sale. Log on to www.amazon.in for all the offers.

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About Amazon.in

The Amazon.in marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). Amazon.in seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want – vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a

world-class e-commerce platform

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About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.com/about and follow @AmazonNews
