

Amazon.in adds the colour of convenience with a Holi Store

February 28, 2020

• Choose from a wide selection of products especially curated for Holi 2020 - from eco-friendly Holi essentials, Colour & Herbal Gulal to Gadgets, Fashion Accessories, Beauty and more!

Bengaluru, February 28, 2020: This Holi, celebrate the colours of happiness with your loved ones and shop for all your Holi essentials on Amazon.in's Holi Store. Customers can choose from a host of exciting products including balloons, colours, herbal *gulila*, *gujiya* makers, eco-friendly products, party essentials, fashion accessories, beauty products, Holi friendly footwear, water resistant gadgets and more. The special Holi store adds more color to your festivities with deals on your favorite products from top brands like JBL, boAt, GoPro, Toyshine, Mobilife, Haldiram, Ghasitaram among others.

Here are our top picks from the Holi Store on Amazon.in. All offers & deals are from participating brands and sellers.

Holi Essentials

- <u>Herbal Gulal Holi Colour Powder</u>: Make your celebrations more colourful, fun-filled, eco-friendly and safe with this herbal *gulal* holi powder. With 100% natural ingredients, pure and organic properties, this powder is a must have for Holi.
- Water Balloon Pumping Station: This all-in-one kit is perfect for kids for Holi celebration. Using this handy water balloon nozzle pump kids can fill balloons instantly, tie them up and get back in action.
- Gujiya Maker: Make your life easy with this Gujiya maker which will save you time and help you make dumplings effortlessly. It is easy to operate, convenient to wash and clean.

Party Essentials - Gadgets and accessories

- JBL Flip 3 Stealth: The JBL Flip 3 Stealth ultra-compact portable Bluetooth speaker is built using durable fabric material and comes with IPX7 water resistance making it perfect for Holi parties. It offers up to 10 hours of non-stop quality playtime with a powerful 3000 mAH Li-ion battery.
- boAt Part Pal 20: Change the atmosphere and party from till dusk this Holi with the boAt PartyPal 20. Fitted with Party Sound at 15W's, turn your Holi gathering into the perfect party. With a playtime of up to 4.5 hours, and a 2200mAh rechargeable lithium battery. It's time to get loud, with the microphone jack and recording feature that allows for memorable karaoke sessions
- Mobilife Bluetooth Extendable Selfie Stick: Turn your Holi parties into a selfie fest with Mobilife's extendable selfie stick which comes with handy features such as Bluetooth remote, universal phone holder, HD selfie mirror and much more.
- <u>BOBO Universal Waterproof Pouch</u>: Celebrate Holi worry free with Bobo universal waterproof pouch. The Crystal-clear windows on both front and back sides makes it perfect for taking pictures, videos and checking emails.

Sweets & Snacks

- <u>Haldiram's Kaju Katli</u>: Kaju Katli is everyone's favourite sweet treat and graces the table of nearly every Indian home during festive occasions. Relish this delectable delight comprising rich cashew nut paste and sugar syrup in its signature diamond shape from Haldiram's.
- Ghasitaram Gifts Holi Sweets Healthy Wheat Gujiya Box: Made up of natural, fresh and premium ingredients, this Ghasitaram Gujiya Box is a perfect option to gift to your guests on this Holi.

For more information, please contact:

Kamaldeep Kaur	AvianWE	kamaldeep@avianwe.com	8178686121
Movit Ramwani	Amazon India	movitr@amazon.com	

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