



## Amazon.in introduces 'Fresh Flowers' category ahead of Valentine's Day

February 11, 2020

- Customers can choose from a wide selection of 2,000+ fresh flowers with convenient same day and next day deliveries across 90+ cities
- Varied assortments available from local sellers as well as top brands such as Ferns n Petals, Flower Aura, Floral Bay and more

**Bengaluru, February 11, 2020:** [Amazon.in](#) today announced the launch of the 'Fresh Flowers' category ahead of Valentine's Day. Customers can now choose from a wide selection of more than 2,000 flower arrangements across 90+ cities with convenient same day and next day deliveries.

Commenting on the launch, **Shalini Puchalapalli, Director – Category Management, Amazon India** said, "This Valentine's Day, we are pleased to offer customers a wide selection of fresh flowers across 90+ cities in India... Customers can conveniently choose flowers & gifts from local sellers in their city as well as leading brands. Customers from eligible cities can order as late as 11:00 PM and get delivery by next day."

This Valentine's Day make your special day more memorable. Surprise your loved ones with a host of exciting gifts from him and her. Check out Amazon.in's specially curated gifting guide [here](#).

**For more information, please contact:**

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### About Amazon.in

The [Amazon.in](#) marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). [Amazon.in](#) seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want – vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce platform

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