

Amazon.in announces 'Summer Appliances Carnival'

March 12, 2020

- Enjoy up to 50% off on a host of summer appliances including AC's, refrigerators, coolers and more from top brands until 15th March 2020
- Customers using Amazon Pay ICICI Bank Credit Cards will get up to INR 1500 cashback on ACs, Refrigerators and Coolers. Prime members will get additional 5% flat cashback on these products; Instant discount up to INR 1,500 on ICICI Credit and Debit Card EMI

Bengaluru, March 12, 2020: Amazon.in announced the 'Summer Appliances Carnival' starting today until 15 th March 2020. Customers can avail a host of exciting offers and deals on summer appliances such as inverter ACs, energy efficient and convertible refrigerators, coolers and more on this specially curated store. As customers look to get summer ready, Amazon.in's Summer Appliances Carnival will help customers discover and shop conveniently with scheduled delivery, exchange offers, no-cost EMI options, installation and more.

During the Summer Appliances Carnival on Amazon.in, customers can look forward to savings on some of the best appliance brands such as Voltas, LG, Daikin, Whirlpool, Samsung, Symphony, Godrej and more. Here are some of the offers by participating brands & sellers –

AC's

- Up to 45% off on air conditioners from top brands such as Voltas, Daikin, LG, Godrej, Sanyo and more
- Inverter ACs starting INR 23,999
- Split fixed speed ACs starting INR 21,999
- Window ACs starting INR 17,490
- Choose from a wide selection of ACs as per your space and energy requirements; right from 1 ton ACs to 1.8 ton ACs
- ACs from AmazonBasics stating INR 21,999

Refrigerators

- Up to 35% off on refrigerators from top brands such as LG, Samsung, Whirlpool, Haier, Godrej and more
- Energy efficient refrigerators starting INR 12,790
- Convertible refrigerators starting INR 20,190
- Up to INR 12,000 off on Side by side refrigerators on exchange

Coolers & Fans

- Up to 50% off on a wide selection of coolers from top brands including Symphony, Crompton, Bajaj, Havells and more
- Choose from a wide range of personal, tower and desert coolers to suit your needs
- Wide selection of ceiling fans from top brands like Orient Electric, Crompton and more

More offers & deals can be viewed here.

For more information, please contact:

Avijit Sahay	AvianWE	avijit@avianwe.com
Movit Ramwani	Amazon India	movitr@amazon.com

About Amazon.in

The <u>Amazon.in</u> marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). <u>Amazon.in</u> seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want – vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce marketplace.

For more information, visit www.amazon.in/aboutus

For news on Amazon, follow www.twitter.com/AmazonNews IN