

Amazon.in announces 'WOW Salary Days'

February 1, 2020

- Deals and offers on Electronics, Appliances, TVs, Furniture and more until February 03, 2020
- Prime members using Amazon Pay ICICI Bank credit card will get flat 5% cashback; 3% flat cashback for all other customers

Bengaluru, February 01, 2020: Amazon.in today announced '<u>WOW Salary Days'</u> until 3 rd February 2020. Customers can avail a host of exciting offers and deals on electronics, appliances, TVs, furniture and more on this specially curated store. As customers look to shop for high value products within the first few days of receiving their salaries, Amazon.in's 'Salary Days' will help customers discover and shop conveniently.

During WOW Salary Days on Amazon.in, customers can look forward to savings on some of the biggest electronics brands such as Sony, Dyson, Phillips, Sennheiser, JBL; Appliances by Samsung, LG, Faber, Voltas; TVs by OnePlus, VU, TCL, Kodak; Furniture by Home Centre, HomeTown, Nilkamal and more.

Prime members using Amazon Pay ICICI Bank credit card will get flat 5% cashback. All other customers will get flat 3% cashback for all purchases on Amazon.in during this period.

Here are some of the top offers by participating brands & sellers -

Electronics

- Up to 50% off on Electronics
- Sennheiser HD 4.50 SE at 50% off
- Up to 40% off on DSLRs and mirrorless cameras
- Up to 40% off on DSLRs and mirrorless cameras No Cost EMI starting INR 2592/month
- Speakers from Bose and JBL at great prices
- Canon EOD 1500D at INR 24,990

Large Appliances

- Up to 60% off on Large Appliances
- Refrigerators starting at INR 5,999
- Dishwashers starting at INR19,990
- Washing machines starting at INR 811/month

TVs

- Best deals on op brands like Sony, OnePlus, Mi, Vu, TCL and more starting INR 6,999
- Dropped prices on TCL TVs; HD Ready, Full HD, Certified Android & 4K TVs starting INR 9,999
- Bestselling TVs in the last guarter of 2019 Vu Ultra Android TVs at great prices
- Up to 6,000 instant discount on OnePlus TVs on SBI Credit Card EMI

Home appliances

- Up to 60% off Kitchen & home appliances
- Irresistible offers on mixer grinder, water purifiers, geysers & more
- Offers from top brands including Bajaj, Dyson, Philips & more
- Up to 40% off on Water purifiers
- Avail up to 40% off on Geysers

Furniture

- Best deals on Furniture by top brands like HomeTown, Home Centre, Sleepwell, Nilkamal and more
- Beds starting at INR 6,639
- · Sofas starting at INR 12,799
- Nilkamal Mattrezzz starting from INR 1,325
- Dining Sets starting at INR 14,400

More offers & deals can be viewed here.

For more information, please contact:

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About Amazon.in

The Amazon in marketplace is operated by Amazon Seller Services Private Ltd, an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). Amazon in seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more

of what they want – vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce marketplace.

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