



Amazon India launches 'rekindle' 2.0, to help women resume their corporate careers

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- *rekindle 2.0 is designed as a launch pad for women who have had an extended absence from work for a period of more than 12 months due to any circumstances*
- *Part of the program include Structured on-boarding, focused mentoring and on-the-job learning; to help candidates in ramping up and smoothly integrating within the workspace*

Bangalore, 18th February 2020: Amazon India today announced the launch of 'rekindle 2.0', an initiative designed to help women coming back from extended breaks, resume and rebuild their corporate careers. Initiated as a pilot in 2016, the program has been relaunched with new features and benefits including 'Structured onboarding, focused mentoring, flexible work options and on-the-job learning that will help women integrate into the workplace more smoothly. As part of the program, women candidates will have access to flexible work options including work from home, and flexible shift options depending on the role.

Amazon will facilitate peer learning circles that will help with specific skills gaps; while offering roles and assignments that empowers them to perform effectively on the job. This will enable gradual ramp up of responsibilities in stages giving the candidates the bandwidth and resources to get accustomed to corporate work schedules. The program is being launched across a variety of tech and non-tech roles including working on live projects across different functional areas.

"A diverse workforce is integral to the growth of the company and the growth of the economy. It fosters new ways of thinking, innovation and reaching out to a wider range of customers and growing your business. We are consistently driving mechanisms to engage, retain and develop the best builders of all background at Amazon. While we have women taking in key roles across the organizations, there is always a need to create more opportunities across our businesses and leadership roles. Through unique initiatives like rekindle 2.0, we are providing an opportunity to women who were on career break to resume their corporate careers through structured on-boarding, focused mentoring and on the job learning." said, **Deepti Varma, Director, HR, India and Middle East, Amazon.**

rekindle is open to any woman candidate who has taken a minimum of 12 months career break and has prior experience that matches job requirements for the identified positions. Once the selected candidates are on-boarded, Amazon will help them get assimilated into the Amazon culture with the rekindle orientation program.

Over the years, Amazon India has curated several initiatives to encourage and empower women employees across its businesses. Amazon's vision for diversity in India is to build a diverse and inclusive work culture.

Visit amazon.jobs/rekindle to know more.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.aboutamazon.in and follow [@AmazonNews_IN](https://twitter.com/AmazonNews_IN).

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Media Contact

Shashanka Rathod
Amazon India
rathshas@amazon.com

Neha N Murthy
MSL Group
neha.murthy@2020msl.com